



COMMUNITY PROFILE

City of Colonial Heights, Virginia

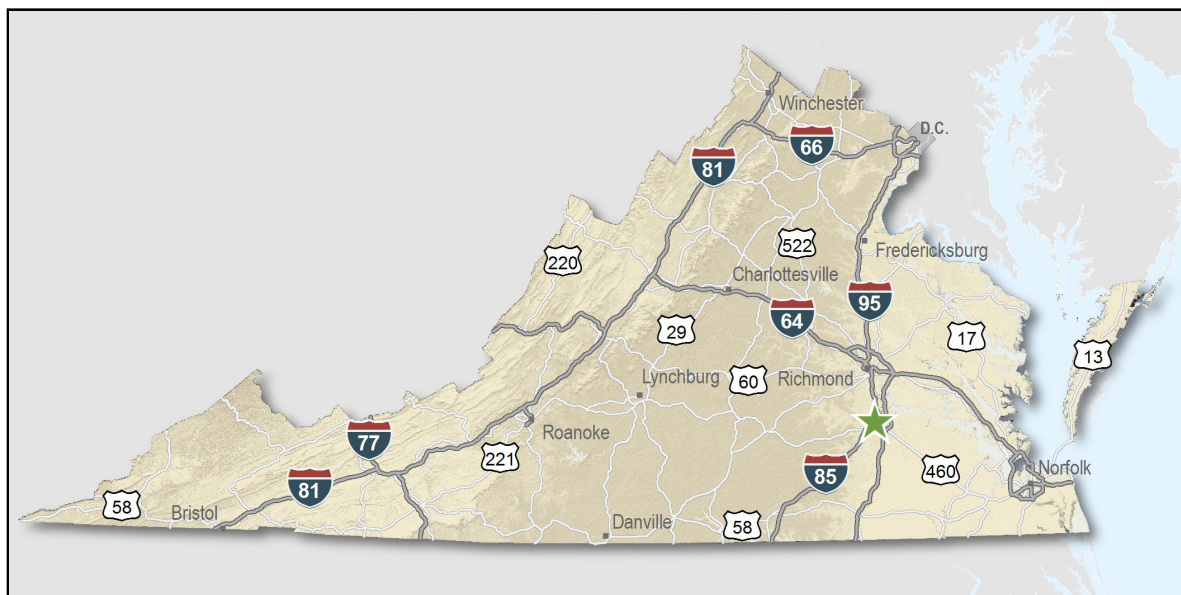


**VIRGINIA ECONOMIC
DEVELOPMENT PARTNERSHIP**
www.YesVirginia.org

Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, 40 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 35 Fortune 1000 firms.
- Headquarters to over 70 firms with annual revenue over \$1 billion.
- More than 17,300 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 45 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.



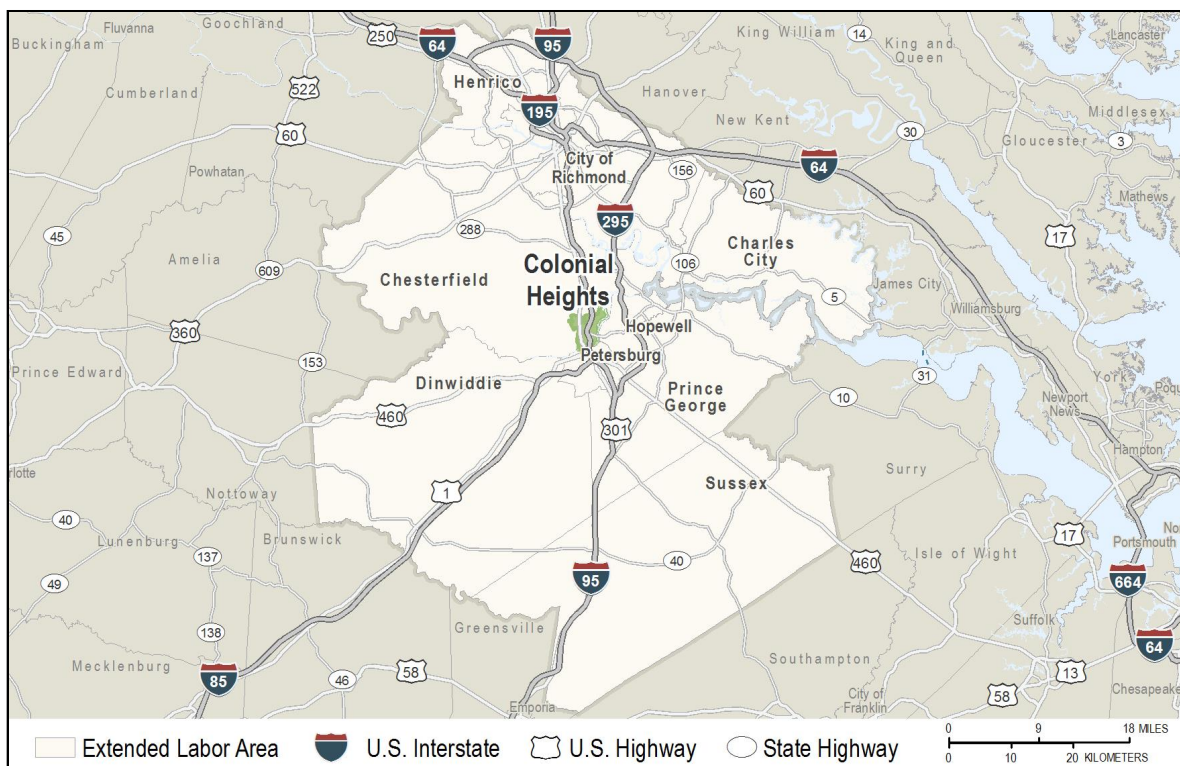
Location

The independent city of Colonial Heights with a land area of 8.15 square miles is situated on the Appomattox River in southeastern Virginia. Strategically located on Interstate 95 near the intersection of two other interstate highways, Colonial Heights is easily accessible to the major markets of the East Coast.

Colonial Heights offers access to people, places and resources.

Colonial Heights is 20 miles south of Richmond and 120 miles south of Washington, D.C. The Port of Hampton Roads is 80 miles southeast.

Colonial Heights is located within the Richmond Metropolitan Statistical Area (MSA).



City of Colonial Heights

City of Colonial Heights

Over the past 20 years, Colonial Heights has evolved into a key regional retail destination. Located along Interstate 95, just 20 miles south of Richmond, Colonial Heights represents the last retail center between Richmond and the North Carolina border. Shoppers from as far west as Farmville travel to the area for major shopping needs. The city is promoting commercial development and has expanded its infrastructure to meet the growing demands. With over 20,000 soldiers and their families moving to Fort Lee over the next few years, the Colonial Heights market offers many profitable possibilities for retailers and developers.

The center of "All things retail"



Key regional shopping center, Southpark Mall, has served southside central Virginia for more than twenty years.

Labor Market

Population

Gender Distribution (2013)	Male	Female
City of Colonial Heights	45.7%	52.6%

Race/Ethnicity (2013)

Classification	Profile Area	Extended Labor Area
White	14,248	582,296
Black	2,301	344,409
Asian	576	42,614
Two or More	386	23,061
Pacific Islander	344	22,593
American Indian or Alaska Native	93	5,535
Hispanic (may be of any race)	831	7,479

Median Age (2013)	41 years	
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Civilian Labor Force (2013)

City of Colonial Heights	8,980
Extended Labor Market Area	517,891
Total	526,871

Labor Force Participation (2008-2012)

City of Colonial Heights	63.2%
Extended Labor Market Area	66.4%

Unemployment

Unemployment Rate (November 2014)	
City of Colonial Heights	4.9%
Extended Labor Market Area	4.9%
Statewide	4.5%

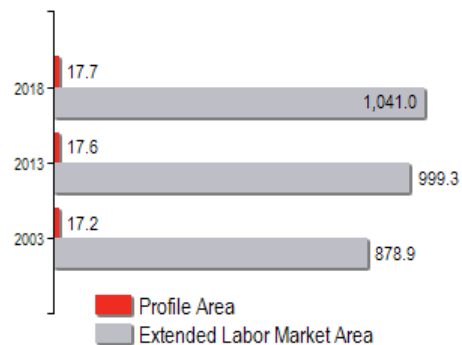
Unemployed (2013)

City of Colonial Heights	543
Extended Labor Market Area	31,264
Total	31,807

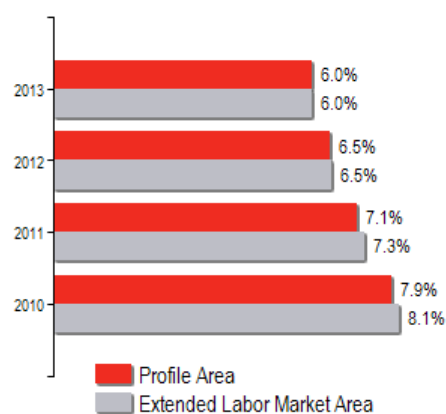
Underemployed (3rd Quarter 2014)

City of Colonial Heights	1,052
Extended Labor Market Area	60,657
Total	61,709

Population in Thousands



Unemployment Rates



Labor Market

Commute Time (2008-2012)

Worked from home	258	3.2%
Under 15 minutes	2,763	35.0%
15-24 minutes	2,709	34.7%
25-34 minutes	1,054	13.5%
35-44 minutes	585	7.5%
45-59 minutes	422	5.4%
Over 60 minutes	273	3.5%
Mean Travel Time to Work (minutes)		22

Beginning in the fall of 2009, John Tyler Community College will offer an associate of science in engineering program.

Additional Labor Resources

High School Graduates Not Continuing (2012-2013)	26
Two-Year College Graduates (Spring 2013)	3,585
Two-Year College Enrollees (Fall 2013)	29,578
Other College and University Graduates (Spring 2013)	9,194
Total	42,383

Labor Market

Career Readiness Certificate (11/01/2012-01/31/2014)

Virginia's Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient's level of development skills.

Colonial Heights is the retail center for the tri-cities area.

City of Colonial Heights	36
Extended Labor Market Area	2,771
Total	2,807

Educational Attainment

On-Time Graduation Rate (Class of 2013)	91.1%
Percentage of City of Colonial Heights population age 25+ who are high school graduates (2008-2012)	88.5%
Percentage of City of Colonial Heights population age 25+ who have earned a Bachelor's Degree or higher (2008-2012)	19.2%

Labor Market

Employment by Sector* (2nd Qtr. 2014)		
Agriculture Forestry Fishing and Hunting	N.D.	N.D.
Mining Quarrying and Oil and Gas Extraction	N.D.	N.D.
Utilities	N.D.	N.D.
Construction	191	1.8%
Manufacturing	286	2.7%
Wholesale Trade	154	1.4%
Retail Trade	3,322	31.0%
Transportation and Warehousing	N.D.	N.D.
Information	71	0.7%
Finance and Insurance	247	2.3%
Real Estate and Rental and Leasing	242	2.3%
Professional Scientific and Technical Services	265	2.5%
Management of Companies and Enterprises	N.D.	N.D.
Administrative and Support and Waste Management	344	3.2%
Educational Services	21	0.2%
Health Care and Social Assistance	1,682	15.7%
Arts Entertainment and Recreation	181	1.7%
Accommodation and Food Services	1,988	18.6%
Other Services	414	3.9%
Total Government	1,236	11.6%
Federal Government	30	0.3%
State Government	310	2.9%
Local Government	896	8.4%
Unclassified	0	0
Total	10,701	100.0%

N.D. - Not Disclosed

*By Business Establishment

The expansion of the U.S. Army Base at Ft. Lee offers numerous business opportunities in the city.

Labor Market

Major Employers

Manufacturing

<i>Company</i>	<i>Product/Service</i>	<i>Estimated Employment</i>
Metal Building Components Inc.	Prefabricated metal buildings	20 - 49
Mundet Inc.	Steel forging	20 - 49
Roslyn Converters Inc.	Packaging material	50 - 99
Sun Chemical Corporation	Printing inks	50 - 99

NonManufacturing

<i>Company</i>	<i>Product/Service</i>	<i>Estimated Employment</i>
Colonial Heights Convalescent Co.	Health care	100 - 299
J. C. Penney Co., Inc.	Department store	300 - 599
Ukrop's Super Markets, Inc.	Grocery store	100 - 299
Wal-Mart Stores, Inc.	Discount store	300 - 599

Located in the Richmond MSA, the region has a workforce of approximately one million people.

Labor Market



Union Activity (1/2009 - 1/2014)

Petitions filed for representation	2
Elections won by company	1

Labor Market

Estimated Earnings (May 2012)

<i>Occupation</i>	<i>Median Wage</i>	<i>Mean Wage</i>	<i>Median Salary</i>	<i>Mean Salary</i>
Laborers and Freight, Stock, and Material Movers, Hand	\$11.91	\$13.11	\$24,780.97	\$27,260.59
Industrial Truck and Tractor Operators	\$14.75	\$15.55	\$30,672.75	\$32,350.30
Heavy and Tractor-Trailer Truck Drivers	\$16.44	\$17.55	\$34,188.87	\$36,494.22
Welders, Cutters, Solderers, and Brazers	\$23.16	\$21.79	\$48,175.20	\$45,310.60
Team Assemblers	\$13.50	\$14.29	\$28,084.31	\$29,717.59
First-Line Supervisors of Production and Operating Workers	\$30.54	\$31.65	\$63,510.75	\$65,832.96
Maintenance and Repair Workers, General	\$17.69	\$18.15	\$36,809.08	\$37,765.09
Industrial Machinery Mechanics	\$25.90	\$25.66	\$53,877.84	\$53,365.73
Office Clerks, General	\$13.68	\$14.35	\$28,464.78	\$29,843.35
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	\$14.80	\$15.54	\$30,769.20	\$32,322.14
Receptionists and Information Clerks	\$12.82	\$13.07	\$26,670.18	\$27,184.09
Customer Service Representatives	\$15.83	\$15.99	\$32,909.47	\$33,247.99
Bookkeeping, Accounting, and Auditing Clerks	\$18.01	\$18.49	\$37,450.00	\$38,444.17
First-Line Supervisors of Office and Administrative Support Workers	\$23.42	\$26.06	\$48,711.11	\$54,211.14
Mechanical Engineers	\$41.24	\$42.04	\$85,789.17	\$87,440.96
Software Developers, Applications	\$42.78	\$42.55	\$88,987.73	\$88,507.49
Computer Systems Analysts	\$36.36	\$37.05	\$75,622.50	\$77,072.40
Accountants and Auditors	\$31.36	\$32.98	\$65,239.82	\$68,585.74
Management Analysts	\$38.79	\$42.33	\$80,663.97	\$88,058.12
Purchasing Agents, Except Wholesale, Retail, and Farm Products	\$31.97	\$32.85	\$66,500.29	\$68,330.17

Per Capita Personal Income (2012)

\$40,521

Median Family Income (2008-2012)

\$66,551

Education

Public School Enrollment (Fall 2013)		
<i>Level</i>	<i>Number</i>	<i>Enrollment</i>
Elementary	3	1,201
Middle	1	689
High School	1	922

Virginia Commonwealth University is the Commonwealth's largest university.

Student Teacher Ratio (FY2013)	
Elementary	13:1
Secondary	9:1

Per Pupil Expenditure (FY 2013)
\$12,024.00

On-Time Graduation Rate (Class of 2013)
91.1%

High School Graduates Continuing Education (2012-2013)
88.8%

Advanced Programs (2012-2013)

Governor's Schools

Appomattox Regional Governor's School for the Arts & Technology

Students taking 1 or more Advanced Placement (AP) Courses	126
Students taking 1 or more AP Exams	126
Students taking 1 or more Dual Enrollment Courses	73

Education

Workforce Development Facilities	
<i>Facility</i>	<i>Type</i>
Emporia Workforce Center	VEC Workforce Center
Fort Lee Workforce Center	VEC Workforce Center
Reemploy Virginia - Tri Cities	Reemployment Center
Tri-Cities Workforce Center	VEC Workforce Center
Virginia Workforce Center - Petersburg	Satellite Center

All public schools in the city are fully accredited by the Virginia Board of education and the Southern Association of Colleges and Schools.

Education

Higher Education Facilities — Fall 2013

<i>Facility</i>	<i>Enrollment</i>
Virginia Commonwealth University	31,288
J. Sargeant Reynolds Community College - Parham Road Campus	9,584
J. Sargeant Reynolds Community College - Downtown Campus	6,389
John Tyler Community College - Midlothian Campus	6,049
Virginia State University	5,763
John Tyler Community College - Chester Campus	5,757
University of Richmond	4,130
Virginia Union University	1,747
Centura College - Richmond Main Campus	347
Union Presbyterian Seminary	205
Centura College - Richmond Westend Campus	41
Old Dominion University - Richmond Campus	.
Virginia Tech - Richmond Center	.
Baptist Theological Seminary at Richmond	†
Bon Secours Memorial College of Nursing	†
Bryant & Stratton College - Richmond Campus	†
Central Michigan University - Fort Lee Center	†
Chester Career College	†
ECPI University - Emerywood Campus	†
ECPI University - Innsbrook Campus	†
ECPI University - Moorefield Campus	†
Fortis College - Richmond Campus	†
ITT Technical Institute - Richmond Campus	†

. Enrollment figures are included in participating colleges and universities.

† Enrollment figures are not available.

John Tyler Community College provides workforce training for the entire region.

Education

Higher Education Facilities — Fall 2013	
<i>Facility</i>	<i>Enrollment</i>
Richard Bland College	1,411
South University - Richmond Campus	†
Stratford University - Richmond Campus	†
Strayer University - Chesterfield Campus	†
Virginia College	†

† Enrollment figures are not available.

Transportation

Interstates

Name	Distance
I-95	0.0 miles (0.0 km.)
I-85	1.4 miles (2.3 km.)
I-295	1.7 miles (2.8 km.)
I-64	15.9 miles (25.7 km.)
I-195	19.0 miles (30.6 km.)

Note: Measured from border of locality/region.

Highways

Highway 1	Highway 144
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Commercial Air Service

Richmond International Airport, Sandston -- 24.2 miles (38.9 km.)

American Airlines	Delta Air Lines	Southwest Airlines
United Airlines	US Airways	JetBlue Airways

Note: Within a 75-mile drive of the center of the locality.

The City of Colonial Heights is ideally situated along I-95 and within 1.5 miles of the I-95/I-85 intersection.

Transportation

General Aviation Service

<i>Name</i>	<i>Runway Length</i>
Dinwiddie County Airport, Dinwiddie County	5,002 ft (1,525 m)

The Ports of Virginia are within 100 miles of Colonial Heights.

Freight Rail Service

CSX Transportation

Seaports

<i>Name</i>	<i>Distance</i>
Port of Richmond	13.0 miles (20.9 km)
Port of Virginia (Virginia International Gateway)	86.0 miles (138.4 km)
Port of Virginia (Newport News Marine Terminals)	91.0 miles (146.5 km)
Port of Virginia (Norfolk International Terminals)	97.0 miles (156.1 km)
Port of Virginia (Portsmouth Marine Terminal)	98.0 miles (157.7 km)

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

Other Ports of Entry

<i>Name</i>	<i>Distance</i>
Richmond-Petersburg	24.1 miles (38.9 km)
Newport News	77.6 miles (124.8 km)
Port of Washington - Dulles	133.7 miles (215.2 km)

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.

Utilities



Utilities	
Electric	Dominion Virginia Power
Natural Gas	Columbia Gas of Virginia
Telecommunications	Verizon-Virginia
Water	Chesterfield County
Water	City of Colonial Heights
Water	Appomattox River Water Authority
Waste Water Treatment	City of Colonial Heights
Waste Water Treatment	South Central Wastewater Authority
Solid Waste Disposal	City contracts with privately-owned landfill

Dominion Virginia Power, one of the nation's largest power producers, provides electricity to the city.

Financial Institutions

Financial Institutions — 4th Qtr 2013 Assets	
<i>Bank</i>	<i>Assets (millions)</i>
Bank of America, N.A.	\$1,433,716.0
Wells Fargo Bank, N.A.	\$1,373,600.0
Branch Banking and Trust Company	\$179,126.3
SunTrust Bank	\$171,261.7
Union First Market Bank	\$4,155.0
EVB	\$1,027.0
The Bank of Southside Virginia	\$542.5
Citizens Bank & Trust Co.	\$331.3
Virginia Commonwealth Bank	\$245.9
Bank of McKenney	\$213.4

The region has several local, regional and national banking institutions that service the area.

Government and Taxes

Government

Colonial Heights has a City Manager and a seven-member City Council.

The city has a comprehensive plan and zoning and subdivision ordinances.

A state-of-the-art Southside Regional Medical Center opened in 2008.

Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

Manufacturer's Tax Profile (Colonial Heights) [pdf](#)

Non-Manufacturer's Tax Profile (Colonial Heights) [pdf](#)

Community Facilities

Colonial Heights residents utilize the medical services available at Southside Regional Medical Center in Petersburg and Columbia John Randolph Hospital. Both medical facilities offers 24-hour emergency service, intensive and coronary care, diagnostic capabilities, and a school of nursing. Residents are also easily accessible to the two medical centers in Chesterfield County. The 470-bed Chippenham Hospital provides comprehensive health care services that include emergency care, pediatrics, orthopedics, obstetrics, physical therapy, a same day surgery center, and sports medicine. Johnston-Willis Hospital, a 292-bed acute care facility features a range of services including 24-hour emergency room, intensive and coronary care units, a cancer center, and hospice services. Additional medical facilities and services are available throughout the Richmond metropolitan area. These facilities include the internationally renown Virginia Commonwealth University Medical Center.

Colonial Heights Convalescent Center provides care to 190 patients.

Seventy-one physicians and 24 dentists maintain practices in Colonial Heights.

The Colonial Heights Public Library has a 38,000 volume collection. Library facilities at the numerous colleges and universities located in the metropolitan area are also open to the public. These nearby facilities include the libraries at Virginia State University in Petersburg with a collection of 768,818 volumes and John Tyler Community College in Chesterfield with a 75,472-volume collection.

The Richmond MSA is home to many historical sites including the Petersburg National Battlefield, a key Civil War landmark.

Community Facilities

(continued)

Approximately 15 churches representing the leading Protestant denominations are located in Colonial Heights. Catholic churches and Jewish synagogues can be found in Petersburg and Richmond.

Extensive shopping opportunities are available in Colonial Heights. Southpark Mall, a premier regional mall with four anchors and 92 stores, offers a broad retail mix. Six additional shopping centers are conveniently located throughout the community. As part of the Richmond-Petersburg metropolitan area, city residents are easily accessible to more than 75 malls and shopping centers located throughout the region.

Cultural attractions can be found throughout the region including the Virginia Museum for Fine Arts.

Lifestyle

The Colonial Heights area offers a variety of recreational, historical and cultural opportunities. Three community parks offer fishing, hiking, picnicking, boating, playgrounds and meeting facilities. The city also maintains 11 tennis courts and nine athletic fields. Swimming facilities can be found at Colonial Heights Swimming and Yacht Club and Sherwood Hills.

Golfing, tennis, swimming and other club activities can also be found at nearby Petersburg Country Club, Prince George Golf Course, Lee Park Country Club, and Jordan Point Country Club.

Violet Bank Mansion, once the headquarters for Robert E. Lee, is now a museum operated by the city that houses an extensive collection of Civil War clothing, artifacts and furnishings.

With its close proximity to the dynamic Richmond area, city residents can also take advantage of the many museums, historical sites, cultural events, and sporting events that the Capital City has to offer. Attractions and events include the Virginia Museum of Fine Arts, the Science Museum of Virginia, Strawberry Hill Horse Races, and performances by the Virginia Opera, the Richmond Ballet and Theater Virginia.

[Richmond MSA Profile](#)

[Virginia's Gateway Region Profile](#)

[Virginia's Gateway Region](#)

The cost of living index in Colonial Heights is well below the national average.