



VIRGINIA ECONOMIC
DEVELOPMENT PARTNERSHIP
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# **State Map**



Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, 40 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 37 Fortune 1000 firms.
- Headquarters to 52 firms each with annual revenue over \$1 billion.
- More than 17,300 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 45 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.



## Location

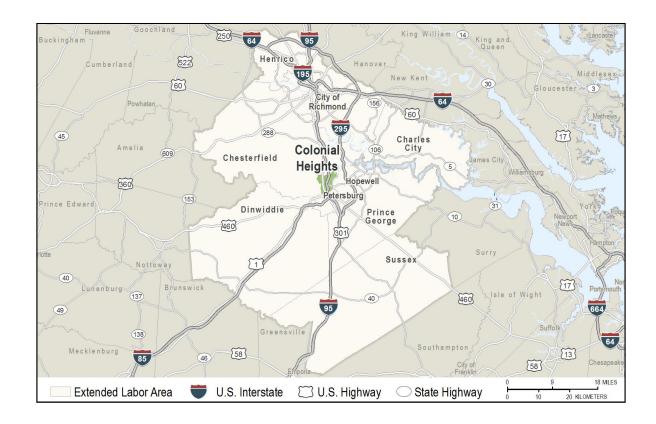


The independent city of Colonial Heights with a land area of 8.15 square miles is situated on the Appomattox River in southeastern Virginia. Strategically located on Interstate 95 near the intersection of two other interstate highways, Colonial Heights is easily accessible to the major markets of the East Coast.

Colonial Heights is 20 miles south of Richmond and 120 miles south of Washington, D.C. The Port of Hampton Roads is 80 miles southeast.

Colonial Heights is located within the Richmond Metropolitan Statistical Area (MSA).

Colonial Heights offers access to people, places and resources.



# **City of Colonial Heights**



### **City of Colonial Heights**

Over the past 20 years, Colonial Heights has evolved into a key regional retail destination. Located along Interstate 95, just 20 miles south of Richmond, Colonial Heights represents the last retail center between Richmond and the North Carolina border. Shoppers from as far west as Farmville travel to the area for major shopping needs. The city is promoting commercial development and has expanded its infrastructure to meet the growing demands. With over 20,000 soldiers and their families moving to Fort Lee over the next few years, the Colonial Heights market offers many profitable possibilities for retailers and developers.

The center of "All things retail"



Key regional shopping center, Southpark Mall, has served southside central Virginia for more than twenty years.



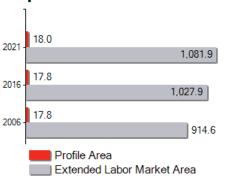
Population		
Gender Distribution (2016)	Male	Female
City of Colonial Heights	46.2%	53.8%
Race/Ethnicity (2016)		
	Profile	Extended
Classification	Area	Labor Area
White	13,806	592,913
Black	2,635	355,446
Asian	682	47,568
Two or More	507	25,102
American Indian or Alaska Native	116	5,529
Pacific Islander	26	1,303
Hispanic (may be of any race)	1,056	9,504
Median Age (2016)		41 years

Civilian Labor Force (2016)	
City of Colonial Heights	8,784
Extended Labor Market Area	532,348
Total	541,132

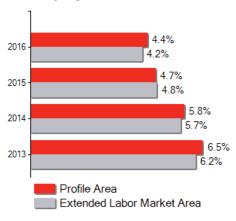
Labor Force Participation (2011-2015)	
City of Colonial Heights	59.9%
Extended Labor Market Area	66.4%

Unemployment	
Unemployment Rate (August 2017)	
City of Colonial Heights	3.9%
Extended Labor Market Area	4.1%
Statewide	3.8%
Unemployed (2016)	
City of Colonial Heights	388
Extended Labor Market Area	22,442
Total	22,830
Underemployed (2nd Quarter 2017)	
City of Colonial Heights	1,151
Extended Labor Market Area	69,929
Total	71,080

### **Population in Thousands**



### **Unemployment Rates**





Commute Time (2011-2015)		
Worked from home	200	2.6%
Under 15 minutes	2,581	34.4%
15-24 minutes	2,663	35.5%
25-34 minutes	1,290	17.2%
35-44 minutes	390	5.2%
45-59 minutes	293	3.9%
Over 60 minutes	278	3.7%
Mean Travel Time to Work (minutes)	_	21

Virginia Tech's Engineering Program is ranked 21st in the nation the 2015 U.S. News and World Report's Best Engineering Schools' list.

Additional Labor Resources	
High School Graduates Not Continuing (2015-2016)	32
Two-Year College Graduates (Spring 2016)	4,244
Two-Year College Enrollees (Fall 2016)	70,315
Other College and University Graduates (Spring 2016)	9,793
Total	84,384



### Career Readiness Certificate (01/01/2016-08/31/2017)

Virginia's Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys ® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient's level of development skills.

City of Colonial Heights	37
Extended Labor Market Area	1,559
Total	1,596

Educational Attainment	
On-Time Graduation Rate (Class of 2016)	93.0%
Percentage of City of Colonial Heights population age 25+ who are	
high school graduates (2011-2015)	87.9%
Percentage of City of Colonial Heights population age 25+ who	
have earned a Bachelor's Degree or higher (2011-2015)	21.7%

Colonial Heights is the retail center for the tri-cities area.



Employment by Sector* (1st Qtr. 2017)		
Agriculture Forestry Fishing and Hunting	0	0
Mining Quarrying and Oil and Gas Extraction	0	0
Utilities	0	0
Construction	314	3.0%
Manufacturing	228	2.1%
Wholesale Trade	206	1.9%
Retail Trade	2,956	27.8%
Transportation and Warehousing	59	0.6%
Information	57	0.5%
Finance and Insurance	282	2.7%
Real Estate and Rental and Leasing	220	2.1%
Professional Scientific and Technical Services	396	3.7%
Management of Companies and Enterprises	N.D.	N.D.
Administrative and Support and Waste Management	323	3.0%
Educational Services	26	0.2%
Health Care and Social Assistance	1,618	15.2%
Arts Entertainment and Recreation	177	1.7%
Accomodation and Food Services	2,059	19.4%
Other Services	411	3.9%
Total Government	1,267	11.9%
Federal Government	33	0.3%
State Government	320	3.0%
Local Government	914	8.6%
Unclassified	N.D.	N.D.
Total	10,616	100.0%
N.D. Not Displaced		

The expansion of the U.S. Army Base at Ft. Lee offers numerous business opportunities in the city.

N.D. - Not Disclosed

<sup>\*</sup>By Business Establishment



Major Employers	
Manufacturing	
Company	Product/Service
Metal Building Components Inc.	Prefabricated metal buildings
Mundet Inc.	Steel forging
Roslyn Converters Inc.	Packaging material
Sun Chemical Corporation	Printing inks
NonManufacturing	
Company	Product/Service
Colonial Heights Convalescent Co.	Health care
J. C. Penney Co., Inc.	Department store
Martins's	Grocery store
Wal-Mart Stores, Inc.	Discount store

Located in the Richmond MSA, the region has a workforce of approximately one million people.

## Community Profile City of Colonial Heights

# **Labor Market**



Union Activity (10/1/2015 - 10/1/2017)	
Petitions filed for decertification	0
Petitions filed for representation	0
Petitions filed for raid	0
Elections won by union	0
Elections won by company	0



Estimated Earnings (May 2016)				
Occupation	Median Wage	Mean Wage	Median Salary	Mean Salary
Laborers and Freight, Stock, and Material Movers, Hand	\$12.59	\$14.32	\$26,183.84	\$29,800.15
Industrial Truck and Tractor Operators	\$16.90	\$16.77	\$35,143.89	\$34,884.38
Heavy and Tractor-Trailer Truck Drivers	\$19.85	\$20.94	\$41,279.04	\$43,559.17
Welders, Cutters, Solderers, and Brazers	\$21.41	\$21.11	\$44,549.03	\$43,895.81
Team Assemblers	\$15.62	\$16.22	\$32,477.36	\$33,743.10
First-Line Supervisors of Production and Operating Workers	\$31.52	\$33.80	\$65,556.32	\$70,303.58
Maintenance and Repair Workers, General	\$17.98	\$18.90	\$37,395.25	\$39,321.45
Industrial Machinery Mechanics	\$27.48	\$27.36	\$57,143.48	\$56,895.87
Bus and Truck Mechanics and Diesel Engine Specialists	\$24.28	\$25.45	\$50,518.64	\$52,938.07
Office Clerks, General	\$14.72	\$15.32	\$30,635.88	\$31,858.12
Secretaries and Administrative Assistants, Except Legal, Medical,	\$15.77	\$17.23	\$32,790.38	\$35,825.07
and Executive				
Receptionists and Information Clerks	\$13.89	\$14.03	\$28,893.89	\$29,172.65
Customer Service Representatives	\$16.28	\$16.55	\$33,847.22	\$34,419.03
Bookkeeping, Accounting, and Auditing Clerks	\$18.90	\$19.70	\$39,305.98	\$40,973.43
First-Line Supervisors of Office and Administrative Support Workers	\$26.01	\$26.25	\$54,097.55	\$54,608.09
Telemarketers	\$10.65	\$11.11	\$22,161.00	\$23,110.00
Accountants and Auditors	\$35.42	\$39.73	\$73,678.71	\$82,637.01
Management Analysts	\$38.81	\$41.05	\$80,717.59	\$85,391.14
Human Resources Specialists	\$30.67	\$32.38	\$63,799.98	\$67,352.08
Purchasing Agents, Except Wholesale, Retail, and Farm Products	\$35.00	\$34.79	\$72,799.10	\$72,355.22

Per Capita Personal Income (2015)

\$38,010

Median Family Income (2011-2015)

\$63,657



## **Education**

Public School Enrollment (Fall 2016)		
Level	Number	Enrollment
Elementary	3	1,282
Middle	1	649
High School	1	906

Virginia Commonwealth University is the Commonwealth's largest university.

Student Teacher Ratio (FY 2016)	
Elementary	13:1
Secondary	8:1

### Per Pupil Expenditure (FY 2016)

\$12,337.00

#### On-Time Graduation Rate (Class of 2016)

93.0%

### High School Graduates Continuing Education (2015-2016)

85.3%

### Advanced Programs (2015-2016)

### **Governor's Schools**

Appomattox Regional Governor's School for the Arts & Technology

Governor's School Enrollment	11
Students taking 1 or more Advanced Placement (AP) Courses	80
Students taking 1 or more AP Exams	63
Students taking 1 or more Dual Enrollment Courses	54

Workforce Development Facilities	
Facility	Туре
Virginia Workforce Center - Petersburg	Satellite Center
Virginia Workforce Center-Emporia/Greensville	Comprehensive Center
Virginia Workforce Center-Tri-Cities	Comprehensive Center



# **Education**

Higher Education Facilities — Fall 2016	
Facility	Enrollment
Virginia Commonwealth University	31,218
ECPI University - Emerywood Campus	11,735 <sup>‡</sup>
ECPI University - Innsbrook Campus	11,735 <sup>‡</sup>
ECPI University - Moorefield Campus	11,735 <sup>‡</sup>
J. Sargeant Reynolds Community College - Parham Road Campus	7,680
John Tyler Community College - Midlothian Campus	6,398
John Tyler Community College - Chester Campus	5,268
J. Sargeant Reynolds Community College - Downtown Campus	4,815
Virginia State University	4,584
University of Richmond	4,135
Virginia Union University	1,817
Bon Secours Memorial College of Nursing	500◊
Bryant & Stratton College - Richmond Campus	488◊
Fortis College - Richmond Campus	419◊
Union Presbyterian Seminary	184◊
Chester Career College	154◊
Centura College - Richmond Main Campus	144
Baptist Theological Seminary at Richmond	67
Old Dominion University - Richmond Campus	*
Virginia Tech - Richmond Center	*
Central Texas College - Fort Lee Campus	†
Florida Institute of Technology - Fort Lee Campus	†
Central Michigan University - Fort Lee Center	†

All public schools in the city are fully accredited by the Virginia Board of education and the Southern Association of Colleges and Schools.

<sup>\*</sup> Enrollment figures are included in participating colleges and universities.

 $<sup>^{\</sup>dagger}$  Enrollment figures are not available.

<sup>&</sup>lt;sup>‡</sup> Enrollment figures are for all campuses.

<sup>&</sup>lt;sup>♦</sup> Fall 2015 Enrollment



# **Education**

Higher Education Facilities — Fall 2016	
Facility	Enrollment
Strayer University - Chesterfield Campus	6,473 <sup>‡◊</sup>
Richard Bland College	2,203
South University - Richmond Campus	732◊
Virginia College	336◊
Stratford University - Richmond Campus	†

John Tyler Community College provides workforce training for the entire region.

 $<sup>^{\</sup>dagger}$  Enrollment figures are not available.

<sup>&</sup>lt;sup>‡</sup> Enrollment figures are for all campuses.

<sup>&</sup>lt;sup>♦</sup> Fall 2015 Enrollment



# **Transportation**

Interstates	
Name	Distance
I-95	0.0 miles (0.0 km.)
I-85	1.4 miles (2.3 km.)
I-295	1.7 miles (2.8 km.)
I-64	15.9 miles (25.7 km.)
I-195	19.0 miles (30.6 km.)

Note: Measured from border of locality/region.

Highways		
Highway 1	Highway 144	

Commercial Air Service			
Richmond International Airport, Sandston 24.2 miles (38.9 km.)			
American Airlines	Delta Air Lines	Southwest Airlines	
United Airlines	JetBlue Airways	Allegiant Air	
OneJet			

Note: Within a 75-mile drive of the center of the locality.

The City of Colonial Heights is ideally situated along I-95 and within 1.5 miles of the I-95/I-85 intersection.



# **Transportation**

General Aviation Service	
Name	Runway Length
Dinwiddie County Airport, Dinwiddie County	5,002 ft (1,525 m)

The Ports of Virginia are within 100 miles of Colonial Heights.

### Freight Rail Service

**CSX Transportation** 

Seaports	
Name	Distance
Port of Virginia (Richmond Marine Terminal)	13.0 miles (20.9 km)
Port of Virginia (Virginia International	86.0 miles (138.4 km)
Gateway)	
Port of Virginia (Newport News Marine	91.0 miles (146.5 km)
Terminals)	
Port of Virginia (Norfolk International	97.0 miles (156.1 km)
Terminals)	
Port of Virginia (Portsmouth Marine Terminal)	98.0 miles (157.7 km)

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

Other Ports of Entry	
Name	Distance
Richmond-Petersburg	24.1 miles (38.9 km)
Newport News	77.6 miles (124.8 km)
Port of Washington - Dulles	133.7 miles (215.2 km)

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.

### Community Profile City of Colonial Heights

# **Utilities**



Utilities	
Electric	Dominion Energy
Natural Gas	Columbia Gas of Virginia
Telecommunications	Verizon-Virginia
Water	Chesterfield County
Water	City of Colonial Heights
Water	Appomattox River Water Authority
Waste Water Treatment	City of Colonial Heights
Waste Water Treatment	South Central Wastewater Authority
Solid Waste Disposal	City contracts with privately-owned landfill

Dominion Virginia Power, one of the nation's largest power producers, provides electricity to the city.



# **Financial Institutions**

Financial Institutions — 4th Qtr 2016 Assets	
Bank	Assets (millions)
Wells Fargo Bank, N.A.	\$1,727,235.0
Bank of America, N.A.	\$1,677,490.0
Branch Banking and Trust Company	\$214,433.0
SunTrust Bank	\$200,557.6
EVB	\$1,397.9
The Bank of Southside Virginia	\$562.4
Citizens Bank & Trust Co.	\$364.3
Virginia Commonwealth Bank	\$319.0
Bank of McKenney	\$222.8

The region has several local, regional and national banking institutions that service the area.

# Virginia Vestirginia org

## **Government and Taxes**

#### Government

Colonial Heights has a City Manager and a seven-member City Council.

The city has a comprehensive plan and zoning and subdivision ordinances.

### Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

Manufacturer's Tax Profile (Colonial Heights) <u>pdf</u> Non-Manufacturer's Tax Profile (Colonial Heights) <u>pdf</u> The cost of living index in Colonial Heights is well below the national average.



# **Community Facilities**

Colonial Heights residents utilize the medical services available at Southside Regional Medical Center in Petersburg and Columbia John Randolph Hospital. Both medical facilities offers 24-hour emergency service, intensive and coronary care, diagnostic capabilities, and a school of nursing. Residents are also easily accessible to the two medical centers in Chesterfield County. The 470-bed Chippenham Hospital provides comprehensive health care services that include emergency care, pediatrics, orthopedics, obstetrics, physical therapy, a same day surgery center, and sports medicine. Johnston-Willis Hospital, a 292-bed acute care facility features a range of services including 24-hour emergency room, intensive and coronary care units, a cancer center, and hospice services. Additional medical facilities and services are available throughout the Richmond metropolitan area. These facilities include the internationally renown Virginia Commonwealth University Medical Center.

Colonial Heights Convalescent Center provides care to 190 patients.

Seventy-one physicians and 24 dentists maintain practices in Colonial Heights.

The Colonial Heights Public Library has a 38,000 volume collection. Library facilities at the numerous colleges and universities located in the metropolitan area are also open to the public. These nearby facilities include the libraries at Virginia State University in Petersburg with a collection of 768,818 volumes and John Tyler Community College in Chesterfield with a 75,472-volume collection.

Cultural attractions can be found throughout the region including the Virginia Museum for Fine Arts.



# **Community Facilities**

#### (continued)

Approximately 15 churches representing the leading Protestant denominations are located in Colonial Heights. Catholic churches and Jewish synagogues can be found in Petersburg and Richmond.

Extensive shopping opportunities are available in Colonial Heights. Southpark Mall, a premier regional mall with four anchors and 83 stores, offers a broad retail mix. Six additional shopping centers are conveniently located throughout the community. As part of the Richmond-Petersburg metropolitan area, city residents are easily accessible to more than 75 malls and shopping centers located throughout the region.

The Richmond MSA is home to many historical sites including the Petersburg National Battlefield, a key Civil War landmark.



# Lifestyle

The Colonial Heights area offers a variety of recreational, historical and cultural opportunities. Three community parks offer fishing, hiking, picnicking, boating, playgrounds and meeting facilities. The city also maintains 11 tennis courts and nine athletic fields. Swimming facilities can be found at Colonial Heights Swimming and Yacht Club and Sherwood Hills.

Golfing, tennis, swimming and other club activities can also be found at nearby Petersburg Country Club, Prince George Golf Course, Lee Park Country Club, and Jordan Point Country Club.

Violet Bank Mansion, once the headquarters for Robert E. Lee, is now a museum operated by the city that houses an extensive collection of Civil War clothing, artifacts and furnishings.

With its close proximity to the dynamic Richmond area, city residents can also take advantage of the many museums, historical sites, cultural events, and sporting events that the Capital City has to offer. Attractions and events include the Virginia Museum of Fine Arts, the Science Museum of Virginia, Strawberry Hill Horse Races, and performances by the Virginia Opera, the Richmond Ballet and Theater Virginia.

Richmond MSA Profile
Virginia's Gateway Region Profile
Virginia's Gateway Region

The region's many lakes and rivers provide opportunities for fishing, swimming, boating and other recreational activities.

### **Taxes on Nonmanufacturers (2016-2017)**



### **City of Colonial Heights**

Real Estate	
Nominal Tax Rate per \$100 of assessed valuation	\$1.14
Assessment ratio (% of fair market value taxable)	100%

District levies may be imposed in addition to basic county or city levy.

<sup>\*</sup>Virginia statutes require reassessments to be made at 100 percent of fair market value. However, because of rising real estate values and most localities reassessing only periodically, actual assessment ratios may be lower than 100 percent.

Tangible Personal Property (Business Furniture and Fixtures)	
Nominal Tax Rate per \$100 of assessed valuation	\$3.50
Value used for tax purpose	Original Cost
Assessment ratio (in years)	
1	60%
(reduced by 10/yr. thereafter,	
minimum is 20%)	

District levies may be imposed in addition to basic county or city levy.

Automobiles and Trucks (less than 2 tons)	
Nominal Tax Rate per \$100 of assessed valuation	\$3.50
Value used for tax purpose	Average Loan
Assessment ratio (in years)	100%

District levies may be imposed in addition to basic county or city levy.

For large trucks, the nominal tax rate is the same; however, the method of assessment and/or the assessment ratio may be different.

Utility Purchases	
electric	\$2.29 + \$0.013669/kWh (\$60 max)
gas	\$4.00 + \$0.0840/CCF (\$60 max)

Note: Tax rate is for monthly bills. Portions of electric bills are exempt in some localities.

## **Taxes on Nonmanufacturers (2016-2017)**



### **City of Colonial Heights**

Business License	
Retailers	0.20
Wholesalers and Distributors	0.05/\$100 of
Business Services	0.35
Financial Services	0.57
Mail Order Firms	0.20

Note: Tax rates shown are based on the threshold amount for that locality. In addition, some localities charge a fee for the issuance of a license and/or charge different tax rates based on the amount of the business' gross receipts or purchases.

Tax Exemptions	
Rehabilitated Commercial or Industrial Real Estate	Yes
Certified Pollution Control Property	No
Energy Conversion and Cogeneration Equipment	No
Certified Solar Energy Property	No
Certified Recycling Equipment	No

## Taxes on Manufacturers (2016-2017)



### **City of Colonial Heights**

Real Estate	
Nominal Tax Rate per \$100 of assessed valuation	\$1.14
Assessment ratio (% of fair market value taxable)*	100%

District levies may be imposed in addition to basic county or city levy.

<sup>\*</sup>Virginia statutes require reassessments to be made at 100 percent of fair market value. However, because of rising real estate values and most localities reassessing only periodically, actual assessment ratios may be lower than 100 percent.

Machinery and Tools	
Nominal Tax Rate per \$100 of assessed valuation	\$2.00
Value used for tax purpose	Original Cost
Assessment ratio (in years)	
1	90.0%
2	80.0%
3	70.0%
4	60.0%
5	50.0%
6+	40.0%
District levies may be imposed in addition to basic county or city levy.	

Automobiles and Trucks (less than 2 tons)	
Nominal Tax Rate per \$100 of assessed valuation	\$3.50
Value used for tax purpose	Average Loan
Assessment ratio (in years)	100.00%

District levies may be imposed in addition to basic county or city levy.

For large trucks, the nominal tax rate is the same; however, the method of assessment and/or the assessment ratio may be different.

## **Taxes on Manufacturers (2016-2017)**



### **City of Colonial Heights**

Utility Purchases	
electric	\$2.29 + \$0.013669/kWh (\$60 max)
gas	\$4.00 + \$0.0840/CCF (\$60 max)

Note: Tax rate is for monthly bills. Portions of electric bills are exempt in some localities.

Tax Exemptions	
Rehabilitated Commercial or Industrial Real Estate	Yes
Certified Pollution Control Property	No
Energy Conversion and Cogeneration Equipment	No
Certified Solar Energy Property	No
Certified Recycling Equipment	No



### **Colonial Heights Business Costs & Incentives**

#### **Taxes**

Non-manufacturer's personal property, machinery and tools, and real estate taxes are all assessed based on a percentage of the original total capitalized cost, excluding capitalized interest. Below are the assessment ratios currently used by the City of Colonial Heights to assess the value of company property subject to taxes:

Туре	Assessment Ratio	Nominal Tax Rate
Non-Manufacturer's Personal Property	60% year 1, reduced by 10%/yr.	\$3.50
Machinery & Tools	90% year 1, reduced by 10%/yr. (min. 20%)	\$2.00
Real Estate	100%	\$1.14

Note: Original cost is value-used for tax purposes. Nominal tax rate is rate per \$100 of assessed value

#### **Business Licenses**

Retailers	Financial Services	Business Services	Wholesalers
0.20	0.57	0.35	0.05

Note: Tax rates shown are per \$100 of gross purchases. There may be a fee charged for the issuance of a license and/or charge different tax rates based on the amount of the business' gross receipts or purchases.

#### **Custom Incentive Program**

In 2009, the City of Colonial Heights created a real estate tax abatement to encourage the redevelopment of some of the city's 20+-year-old structures, encouraging sustainability. Companies can take advantage of a custom incentive program that has allows them to remodel and renovate.

#### **Other Potential Incentives**

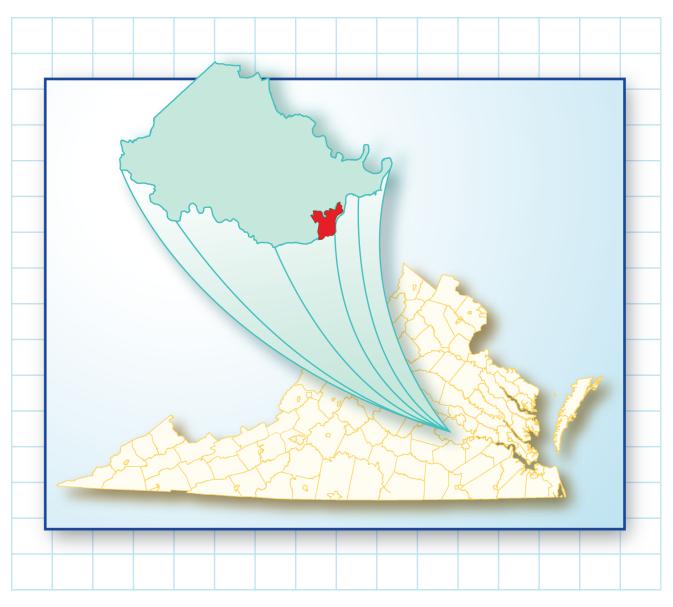
- → Waiver of up to 100% of permit fees
- Building permits, mechanical, electrical and plumbing
- Zoning, development planning review, subdivision fees, erosion and sediment
- Control, Right-of-Way Disturbance, Land Disturbance
- Creation of special taxing districts, such as TIFs, MMDs or PIDs
- Waiver or refund of up to a 100% of water and sewer connection charges
- → Water and/or sewer line tapping and meter setting services or city brings
- ★ Water and/or sewer to the right-of-way.
- Cap on business license taxes for a fixed period



# Virginia

# **COMMUNITY PROFILE**

# Colonial Heights city





## Virginia Employment Commission

703 East Main Street • Richmond, Virginia 23219 Tel: (804) 786-8223 • www.VirginiaLMI.com

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## I. Introduction

This report provides a community profile of Colonial Heights city. It is intended to complement the information found in our Virginia Workforce Connection application, which can be accessed online at:

www.VirginiaLMI.com

The report is divided into three major sections. The first contains a profile of regional demographic characteristics and trends, the second supplies similar information for the regional economy, and the third provides a profile of regional education characteristics.

## II. Demographic Profile

#### **Overview**

This Demographic Profile provides an in-depth analysis of the population in Colonial Heights city. Most of the data is produced by the U.S. Census Bureau, and includes demographic characteristics such as age, race/ethnicity, and gender.



#### **Related Terms and Definitions**

#### **Ability to speak English**

For people who speak a language other than English at home, the response represents the person's own perception of his or her ability to speak English. Because census questionnaires are usually completed by one household member, the responses may represent the perception of another household member.

#### Age

The age classification is based on the age of the person in complete years as of April 1, 2010. The age of the person usually was derived from their date of birth information. Their reported age was used only when date of birth information was unavailable.

#### Gender

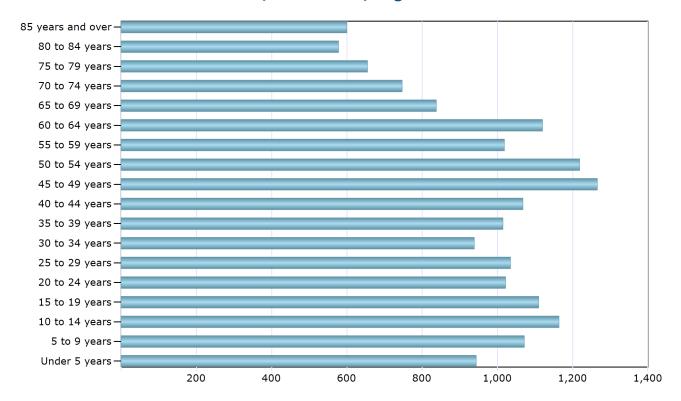
The data on gender were derived from answers to a question that was asked of all people. Individuals were asked to mark either "male" or "female" to indicate their gender. For most cases in which gender was not reported, it was determined by the appropriate entry from the person's given (i.e., first) name and household relationship. Otherwise, gender was imputed according to the relationship to the householder and the age of the person.

#### Race

The concept of race as used by the Census Bureau reflects self-identification by people according to the race or races with which they most closely identify. The categories are sociopolitical constructs and should not be interpreted as being scientific or anthropological in nature. Furthermore, the race categories include both racial and national-origin groups.

**Please note**: In the past, our population by race/ethnicity data has always excluded the Hispanic ethnicity from each race category. Starting in January 2013, each race category now includes all ethnicities.

## Population by Age



	Colonial Heights city	Virginia	United States
Under 5 years	944	509,625	20,201,362
5 to 9 years	1,072	511,849	20,348,657
10 to 14 years	1,164	511,246	20,677,194
15 to 19 years	1,110	550,965	22,040,343
20 to 24 years	1,022	572,091	21,585,999
25 to 29 years	1,035	564,342	21,101,849
30 to 34 years	939	526,077	19,962,099
35 to 39 years	1,015	540,063	20,179,642
40 to 44 years	1,068	568,865	20,890,964
45 to 49 years	1,266	621,155	22,708,591
50 to 54 years	1,219	592,845	22,298,125
55 to 59 years	1,019	512,595	19,664,805
60 to 64 years	1,120	442,369	16,817,924
65 to 69 years	838	320,302	12,435,263
70 to 74 years	747	229,502	9,278,166
75 to 79 years	655	173,929	7,317,795
80 to 84 years	578	130,801	5,743,327
85 years and over	600	122,403	5,493,433
	17,411	8,001,024	308,745,538

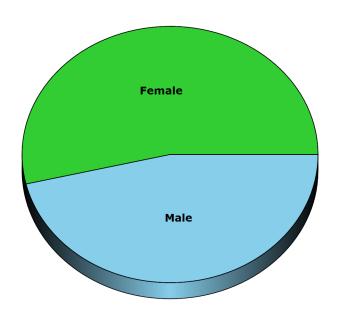
Source: 2010 Census.

## Population by Race/Ethnicity

Colonial Heights city	Virginia	United States
17,411	8,001,024	308,745,538
14,326	5,486,852	223,553,265
1,783	1,551,399	38,929,319
68	29,225	2,932,248
578	439,890	14,674,252
8	5,980	540,013
258	254,278	19,107,368
390	233,400	9,009,073
16,737	7,369,199	258,267,944
674	631,825	50,477,594
	14,326 1,783 68 578 8 258 390	14,326 5,486,852 1,783 1,551,399 68 29,225 578 439,890 8 5,980 258 254,278 390 233,400

Source: 2010 Census.

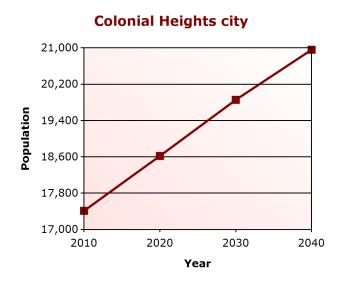
## Population by Gender

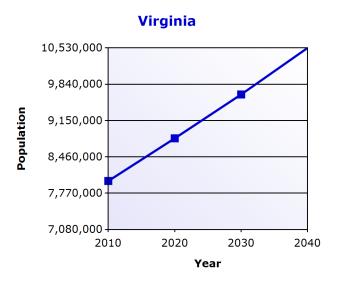


	Colonial Heights city	Virginia	United States
Male	8,062	3,925,983	151,781,326
Female	9,349	4,075,041	156,964,212
	17,411	8,001,024	308,745,538

Source: 2010 Census.

### **Population Change**





	Colonial Heights city	(% change)	Virginia	(% change)
2000	16,897		7,079,030	
2010	17,411	3.04 %	8,001,024	13.02 %
2020	18,620	6.94 %	8,811,512	10.13 %
2030	19,855	6.63 %	9,645,281	9.46 %
2040	20,960	5.57 %	10,530,229	9.17 %

Source: U.S. Census Bureau, Virginia Employment Commission.

# Did you know...

you can log on to our website today and see population counts from each Decennial Census all the way back to 1900? Looking for annual population estimates? We have those too, all the way back to the 1970s!



For this data and more, visit us on the web at:

www.VirginiaLMI.com

<b>Population</b>	<b>Proiectio</b>	ns by Age	and Gender

	2020		2030		2040	
	Female	Male	Female	Male	Female	Male
Under 5 years	490	482	532	523	573	563
5 to 9 years	560	521	622	580	663	618
10 to 14 years	663	643	682	662	736	713
15 to 19 years	595	639	600	644	662	711
20 to 24 years	574	588	644	660	658	673
25 to 29 years	561	519	624	576	624	576
30 to 34 years	557	485	633	551	705	614
35 to 39 years	595	578	621	603	685	665
40 to 44 years	576	483	639	535	721	604
45 to 49 years	539	542	623	627	644	648
50 to 54 years	543	491	538	487	592	536
55 to 59 years	662	551	565	470	648	539
60 to 64 years	667	538	566	456	556	448
65 to 69 years	520	431	618	513	524	434
70 to 74 years	596	418	641	450	540	379
75 to 79 years	414	296	469	335	554	396
80 to 84 years	352	175	478	238	511	254
85 years and over	567	208	622	228	727	267
	10,031	8,588	10,717	9,138	11,323	9,638
	18,619		19,855	5	20,9	61

Source: Virginia Employment Commission.

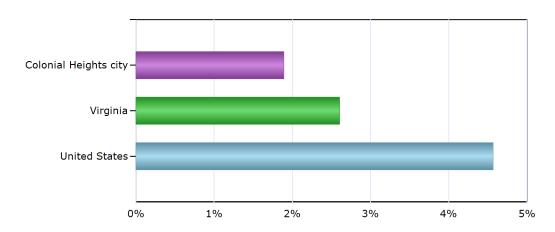
## Population Projections by Race/Ethnicity

	2020	2030	2040
Total			
Total Population	18,620	19,855	20,960
Race			
White	14,473	14,471	14,275
Black or African American	2,093	2,361	2,557
Asian	858	1,184	1,523
Other	1,197	1,839	2,606
Ethnicity			
Not Hispanic or Latino (of any race)	17,349	17,776	17,945
Hispanic or Latino (of any race)	1,271	2,079	3,015

Source: Virginia Employment Commission.

### **English Language Skills**

(Age 5 and over that speak English less than well)

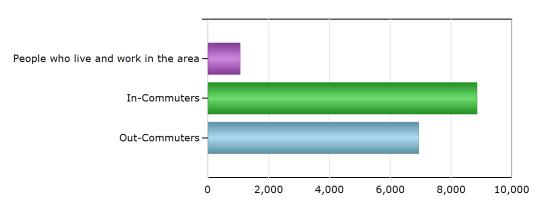


	Total	Speak English less than well	Percent
Colonial Heights city	16,440	311	1.89%
Virginia	7,673,811	199,874	2.60%
United States	294,133,373	13,435,997	4.57%

Source: U.S. Census Bureau

American Community Survey, 2010-2014.

### **Commuting Patterns**



Commuting Patterns	
People who live and work in the area	1,058
In-Commuters	8,852
Out-Commuters	6,937
Net In-Commuters (In-Commuters minus Out-Commuters)	1,915

Source: U.S. Census Bureau,

 ${\it On The Map\ Application\ and\ LEHD\ Origin-Destination\ Employment\ Statistics,\ 2014.}$ 

### Top 10 Places Residents are Commuting To

Area	Workers
Chesterfield County, VA	1,893
Henrico County, VA	834
Richmond city, VA	826
Petersburg city, VA	630
Prince George County, VA	396
Hopewell city, VA	210
Hanover County, VA	185
Fairfax County, VA	161
Dinwiddie County, VA	157
Newport News city, VA	105

### Top 10 Places Workers are Commuting From

Area	Workers
Chesterfield County, VA	2,364
Henrico County, VA	706
Petersburg city, VA	619
Dinwiddie County, VA	538
Prince George County, VA	490
Hopewell city, VA	314
Richmond city, VA	304
Hanover County, VA	232
Virginia Beach city, VA	205
Newport News city, VA	150

Source: U.S. Census Bureau,

OnTheMap Application and LEHD Origin-Destination Employment Statistics, 2014.

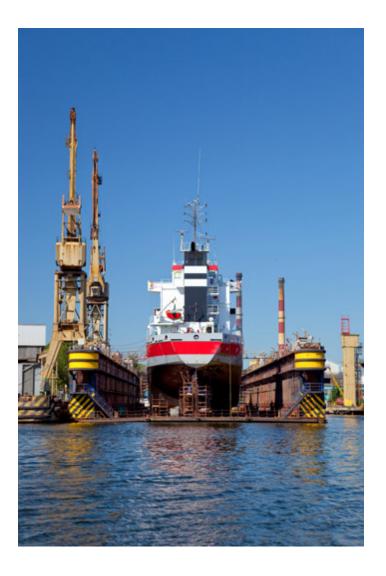
**Please Note:** Commuting patterns data is no longer produced from the Decennial Census. As an alternative, we are providing commuting data from the U.S. Census Bureau's OnTheMap application and LEHD Origin-Destination Employment Statistics program. Since this data is produced from an entirely different data set, it is not advisable to compare the new data with previously released commuting patterns. For more information about the OnTheMap application or the LEHD program, please visit the following website:

http://lehd.ces.census.gov

# III. Economic Profile

#### **Overview**

The Economic Profile of Colonial Heights city consists primarily of data produced by the Virginia Employment Commission, U.S. Census Bureau, and the Bureau of Labor Statistics.



#### **Related Terms and Definitions**

#### **Average Weekly Wage**

Computed as average quarterly wages divided by 13.

#### **Consumer Price Index (CPI)**

The Consumer Price Index measures the average change over time in the prices paid by urban consumers for a representative market basket of consumer goods and services.

#### **Local Employment Dynamics (LED)**

The Local Employment Dynamics Program at the Census Bureau, together with its state partners, provides employment information at the county, city, and Workforce Investment Area level. This information tracks workers in different industries by age and gender and provides statistics on job creation, separation, turnover, and wages.

# Quarterly Census of Employment & Wages (QCEW)

A federal/state cooperative program that collects and compiles employment and wage data for workers covered by state unemployment insurance (UI) laws and the federal civilian workers covered by Unemployment Compensation for Federal Employees (UCFE). These data are maintained at the state in micro and macro levels and also sent to BLS quarterly.

#### **Unemployment Insurance (UI)**

Unemployment insurance is a program for the accumulation of funds paid by employers to be used for the payment of unemployment insurance to workers during periods of unemployment which are beyond the workers' control. Unemployment insurance replaces a part of the worker's wage loss if he becomes eligible for payments.

#### **Unemployment Rate**

The number of unemployed people as a percentage of the labor force.

### **Unemployment Rates**

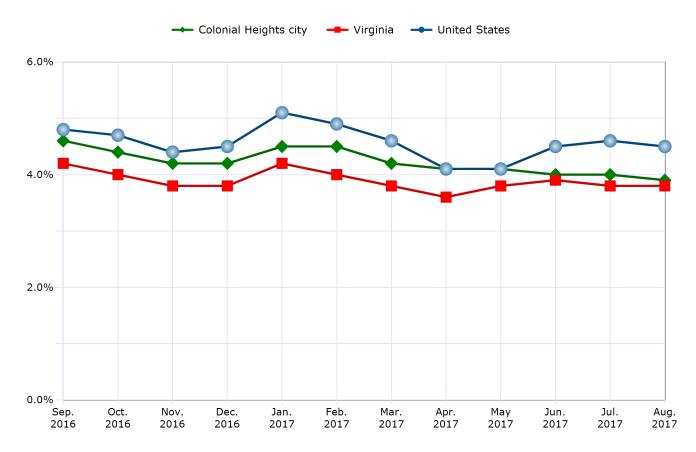
Trends



	Colonial Heights city	Virginia	United States
2006	3.2%	3.1%	4.6%
2007	3.2%	3.0%	4.6%
2008	4.4%	3.9%	5.8%
2009	7.9%	6.7%	9.3%
2010	8.3%	7.1%	9.6%
2011	7.5%	6.6%	8.9%
2012	7.0%	6.1%	8.1%
2013	6.5%	5.7%	7.4%
2014	5.8%	5.2%	6.2%
2015	4.7%	4.5%	5.3%
2016	4.4%	4.0%	4.9%

Source: Virginia Employment Commission, Economic Information & Analytics, Local Area Unemployment Statistics.

# Unemployment Rates Past 12 Months



	Colonial Heights city	Virginia	United States
Sep. 2016	4.6%	4.2%	4.8%
Oct. 2016	4.4%	4.0%	4.7%
Nov. 2016	4.2%	3.8%	4.4%
Dec. 2016	4.2%	3.8%	4.5%
Jan. 2017	4.5%	4.2%	5.1%
Feb. 2017	4.5%	4.0%	4.9%
Mar. 2017	4.2%	3.8%	4.6%
Apr. 2017	4.1%	3.6%	4.1%
May 2017	4.1%	3.8%	4.1%
Jun. 2017	4.0%	3.9%	4.5%
Jul. 2017	4.0%	3.8%	4.6%
Aug. 2017	3.9%	3.8%	4.5%

Source: Virginia Employment Commission, Economic Information & Analytics, Local Area Unemployment Statistics.

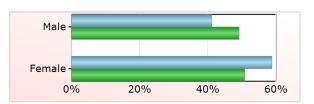
### Characteristics of the Insured Unemployed

Total number of claimants: 68

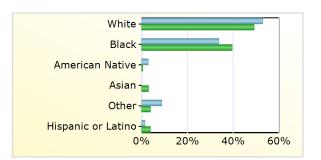
Colonial Heights city - (68 claimants)

Virginia - (26,382 claimants)

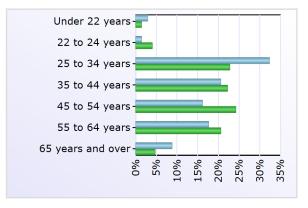
Gender	Colonial Heights city	Virginia
Male	28	12,977
Female	40	13,405
Unspecified		



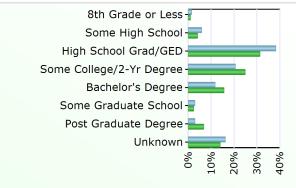
Race	Colonial Heights city	Virginia
White	36	12,970
Black	23	10,438
American Native	2	137
Asian		800
Other	6	1,013
Hispanic or Latino	1	1,024



Age	Colonial Heights city	Virginia
Under 22 years	2	377
22 to 24 years	1	1,067
25 to 34 years	22	6,007
35 to 44 years	14	5,863
45 to 54 years	11	6,388
55 to 64 years	12	5,434
65 years and over	6	1,246
Unknown		



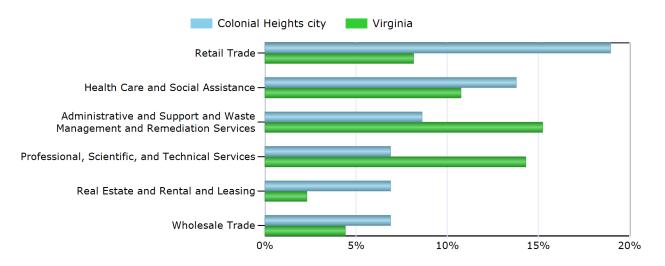
Education	Colonial Heights city	Virginia
8th Grade or Less	1	249
Some High School	4	1,079
High School Grad/GED	26	8,273
Some College/2-Yr Degree	14	6,567
Bachelor's Degree	8	4,117
Some Graduate School	2	620
Post Graduate Degree	2	1,788
Unknown	11	3,689



Source: Virginia Employment Commission, Economic Information & Analytics, Characteristics of the Insured Unemployed, September 2017.

### Characteristics of the Insured Unemployed

Top 5 Industries With Largest Number of Claimants in Colonial Heights city (excludes unclassified)



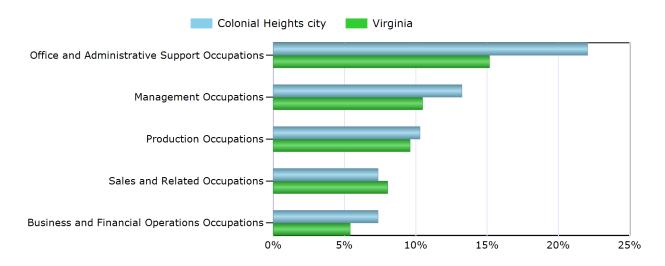
Industry	Colonial Heights city	Virginia
Retail Trade	11	1,840
Health Care and Social Assistance	8	2,427
Unclassified	7	2,212
Administrative and Support and Waste Management and Remediation Services	5	3,437
Wholesale Trade	4	995
Real Estate and Rental and Leasing	4	519
Professional, Scientific, and Technical Services	4	3,228
Construction	3	1,628
Finance and Insurance	3	996
Educational Services	3	803
Accommodation and Food Services	2	1,278
Manufacturing	1	675
Transportation and Warehousing	1	556
Arts, Entertainment, and Recreation	1	192
Other Services (except Public Administration)	1	841
Agriculture, Forestry, Fishing and Hunting		85
Mining, Quarrying, and Oil and Gas Extraction		60
Utilities		32
Information		594
Management of Companies and Enterprises		161

Source: Virginia Employment Commission, Economic Information & Analytics, Characteristics of the Insured Unemployed, September 2017.

### Characteristics of the Insured Unemployed

Top 5 Occupation Groups With Largest Number of Claimants in Colonial Heights city

(excludes unknown occupations)

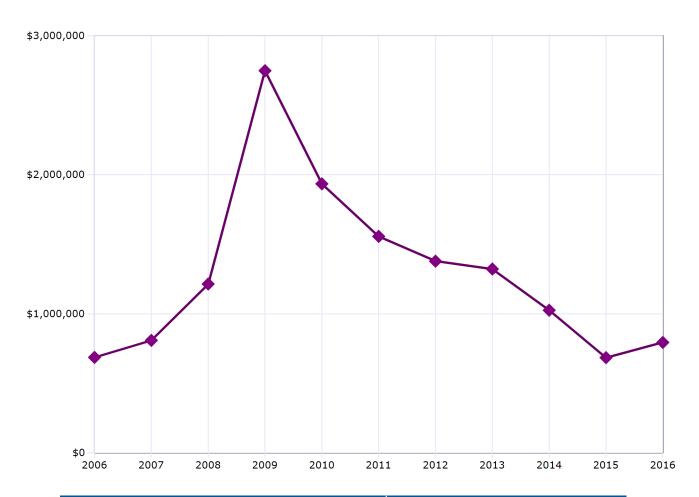


Occupation	Colonial Heights city	Virginia
Office and Administrative Support Occupations	15	4,004
Management Occupations	9	2,764
Production Occupations	7	2,533
Business and Financial Operations Occupations	5	1,425
Sales and Related Occupations	5	2,118
Unknown Occupation Code	4	2,567
Healthcare Support Occupations	3	812
Food Preparation and Serving Related Occupations	3	1,096
Installation, Maintenance, and Repair Occupations	3	883
Education, Training, and Library Occupations	2	647
Building and Grounds Cleaning and Maintenance Occupations	2	563
Personal Care and Service Occupations	2	539
Construction and Extraction Occupations	2	1,420
Transportation and Material Moving Occupations	2	1,326
Community and Social Service Occupations	1	279
Arts, Design, Entertainment, Sports, and Media Occupations	1	542
Healthcare Practitioners and Technical Occupations	1	535
Military Specific Occupations	1	222
Computer and Mathematical Occupations		1,035
Architecture and Engineering Occupations		402
Life, Physical, and Social Science Occupations		124
Legal Occupations		161
Protective Service Occupations		309
Farming, Fishing, and Forestry Occupations		76

Source: Virginia Employment Commission, Economic Information & Analytics, Characteristics of the Insured Unemployed, September 2017.

# **Unemployment Insurance Payments**

#### **Trends**

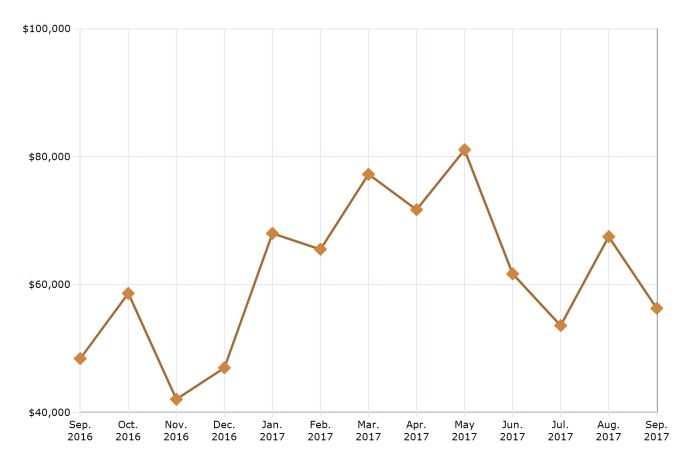


	Colonial He	ights city		Virgi	nia
	Weeks Paid	Amount Paid	,	Weeks Paid	Amount Paid
2006	2,732	\$686,275		1,334,848	\$334,996,815
2007	2,999	\$808,661		1,384,335	\$364,789,088
2008	4,300	\$1,214,026		1,699,923	\$468,544,246
2009	9,963	\$2,748,118		3,782,630	\$1,069,206,277
2010	7,081	\$1,934,596		2,727,738	\$748,174,724
2011	5,899	\$1,556,599		2,242,341	\$612,702,314
2012	5,203	\$1,378,197		2,102,986	\$592,044,339
2013	4,878	\$1,321,968		1,999,039	\$574,074,609
2014	3,840	\$1,025,463		1,684,690	\$490,522,709
2015	2,533	\$684,384		1,198,476	\$351,290,100
2016	2,936	\$793,796		1,263,292	\$379,622,081

Source: Virginia Employment Commission, Economic Information & Analytics, Unemployment Insurance Program.

# **Unemployment Insurance Payments**

Past 12 Months



	Colonial He	ights city	Virgi	nia
	Weeks Paid	Amount Paid	Weeks Paid	Amount Paid
Sep. 2016	180	\$48,442	85,545	\$26,087,097
Oct. 2016	221	\$58,635	92,947	\$28,461,452
Nov. 2016	160	\$42,083	78,874	\$24,054,832
Dec. 2016	172	\$47,003	83,871	\$25,120,302
Jan. 2017	240	\$68,013	119,865	\$35,546,956
Feb. 2017	232	\$65,533	100,181	\$29,994,222
Mar. 2017	278	\$77,250	103,551	\$31,350,211
Apr. 2017	251	\$71,723	84,007	\$25,475,201
May 2017	279	\$81,084	97,219	\$29,499,484
Jun. 2017	216	\$61,689	89,386	\$26,673,098
Jul. 2017	182	\$53,605	90,050	\$26,778,571
Aug. 2017	215	\$67,507	106,830	\$32,052,040
Sep. 2017	176	\$56,301	78,463	\$24,100,313

Source: Virginia Employment Commission, Unemployment Insurance Program.

### **Employers by Size of Establishment**

	Colonial Heights city	Virginia
0 to 4 employees	349	161,748
5 to 9 employees	139	38,533
10 to 19 employees	121	28,168
20 to 49 employees	91	20,545
50 to 99 employees	19	7,176
100 to 249 employees	14	3,768
250 to 499 employees	***	1,069
500 to 999 employees	***	369
1000 and over employees	0	237
	736	261,613

### **Employment by Size of Establishment**

	Colonial Heights city	Virginia
0 to 4 employees	602	229,222
5 to 9 employees	918	255,916
10 to 19 employees	1,615	383,169
20 to 49 employees	2,837	620,806
50 to 99 employees	1,339	490,240
100 to 249 employees	1,935	559,494
250 to 499 employees	***	367,280
500 to 999 employees	***	252,794
1000 and over employees	0	615,442
	10.577	3,774,363

Note: Asterisks (\*\*\*) indicate non-disclosable data.

'Zero; no employment' typically represents new startup firms or sole-proprietorships.

Source: Virginia Employment Commission, Economic Information & Analytics,

Quarterly Census of Employment and Wages (QCEW), 1st Quarter (January, February, March) 2017.

### **50 Largest Employers**

- 1. Wal Mart
- 2. Colonial Heights School Board
- 3. City of Colonial Heights
- 4. VDOT
- 5. Colonial Heights Operation
- 6. Randstad Us L P
- 7. The Logistics Company Inc
- 8. J.C. Penney Corporation, Inc
- 9. The Home Depot
- 10. Care Advantage
- 11. Texas Roadhouse
- 12. Red Lobster & The Olive Garden
- 13. Cleveland Cement Contract Inc
- 14. Richmond Fitness Inc.
- 15. The Dunlop House
- 16. Golden Corral
- 17. Colonial Orthopedics
- 18. Target Corp
- 19. OS Restaurant Services, Inc.
- 20. Chick-fil-A at Colonial Heights
- 21. McDonald's
- 22. Home Health Care Services LLC
- 23. May Department Stores Company
- 24. Best Buy
- 25. Food Lion

- 26. Roslyn Converters
- 27. Red Lobster
- 28. Southern Touch Health Care Services
- 29. WaWa
- 30. Central Virginia Dental Care PLC
- 31. Applebees
- 32. Heaven Sent By Home Town Healt
- 33. Marshall's
- 34. Starboard Group Employment
- 35. Buffalo Wild Wings Grill & Bar
- 36. Foot Locker
- 37. Sears Roebuck & Company, Inc.
- 38. Panera Bread
- 39. Patient First Richmond Me
- 40. Burlington Coat Factory W Corp
- 41. Martin's Food Market
- 42. Dicks Sporting Goods Inc
- 43. Good Neighbor Mental Health
- 44. Great Clips
- 45. Holiday Inn Colonial Heights
- 46. Emerson Ecologics
- 47. Hardee's
- 48. Hilton Garden Inn
- 49. Dollar Tree Store
- 50. Taco Bell

Source: Virginia Employment Commission, Economic Information & Analytics, Quarterly Census of Employment and Wages (QCEW), 1st Quarter (January, February, March) 2017.

# Did you know...

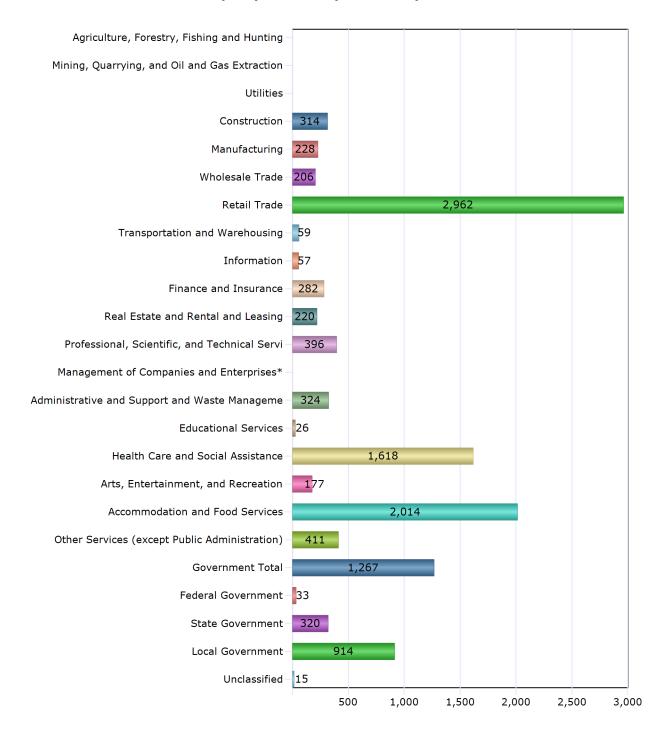
you can search over 300,000 employer listings on our website provided by Infogroup? This easy-to-use feature lets you search for employers by keyword, industry, sales volume, size range, and more!



For this data and more, visit us on the web at:

www.VirginiaLMI.com

### **Employment by Industry**

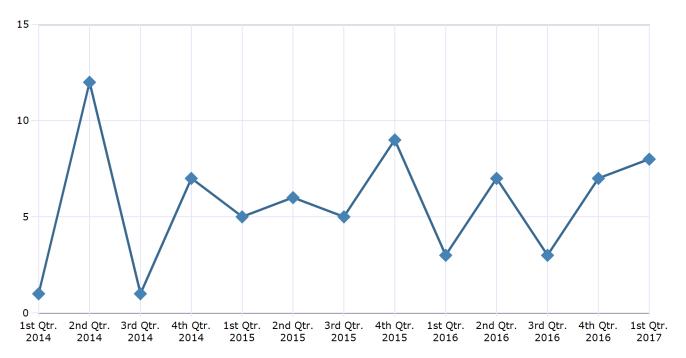


Total: 10,577

Note: Asterisk (\*) indicates non-disclosable data.

Source: Virginia Employment Commission, Economic Information & Analytics, Quarterly Census of Employment and Wages (QCEW), 1st Quarter (January, February, March) 2017.

# **New Startup Firms**



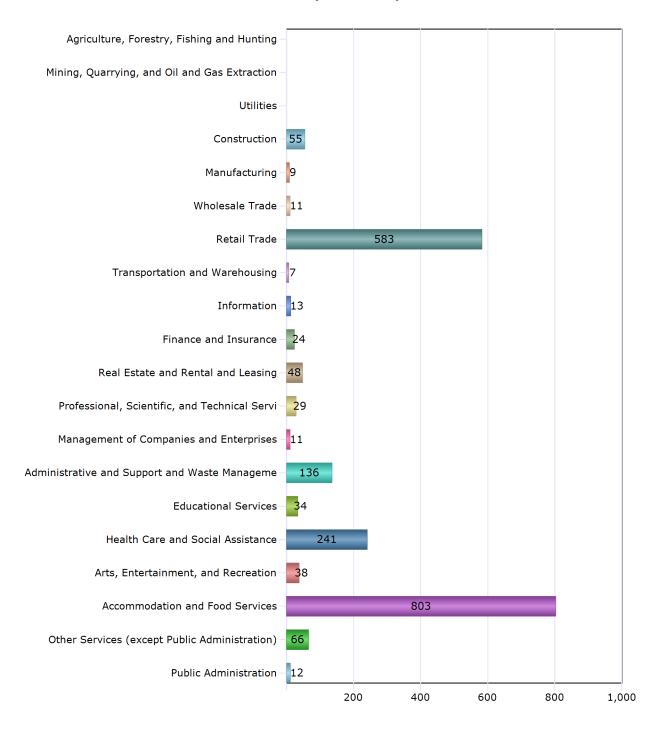
	Colonial Heights city	Virginia
1st Qtr. 2014	1	3,404
2nd Qtr. 2014	12	3,299
3rd Qtr. 2014	1	3,317
4th Qtr. 2014	7	4,531
1st Qtr. 2015	5	3,923
2nd Qtr. 2015	6	3,749
3rd Qtr. 2015	5	3,396
4th Qtr. 2015	9	3,000
1st Qtr. 2016	3	3,802
2nd Qtr. 2016	7	4,283
3rd Qtr. 2016	3	3,398
4th Qtr. 2016	7	3,426
1st Qtr. 2017	8	3,758

Note: The following criteria was used to define new startup firms:

- 1.) Setup and liability date both occurred during 1st Quarter (January, February, March) 2017
- 2.) Establishment had no predecessor UI Account Number
- 3.) Private Ownership
- 4.) Average employment is less than 250
- 5.) For multi-unit establishments, the parent company must also meet the above criteria.

Source: Virginia Employment Commission, Economic Information & Analytics, Quarterly Census of Employment and Wages (QCEW), 1st Quarter (January, February, March) 2017.

### New Hires by Industry

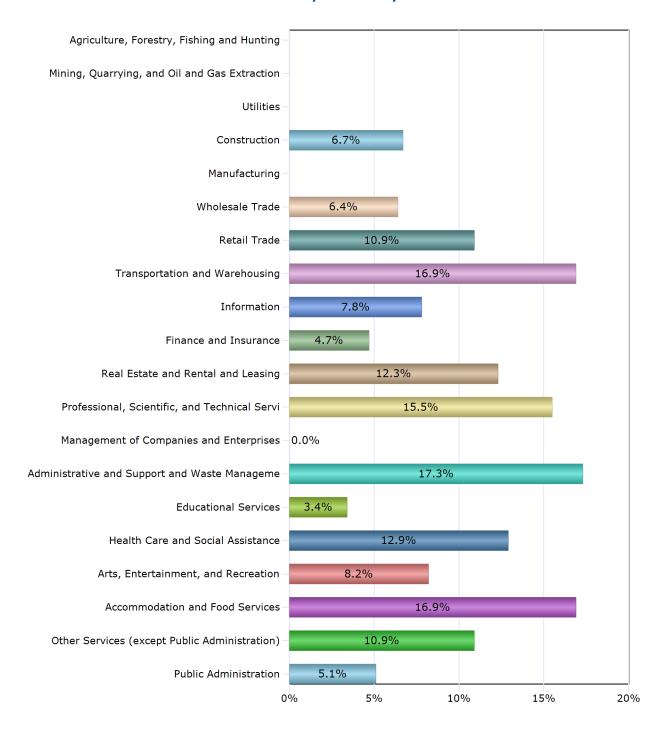


Total: 2,120

Source: U.S. Census Bureau,

Local Employment Dynamics (LED) Program, 2nd Quarter (April, May, June) 2016, all ownerships.

### Turnover by Industry

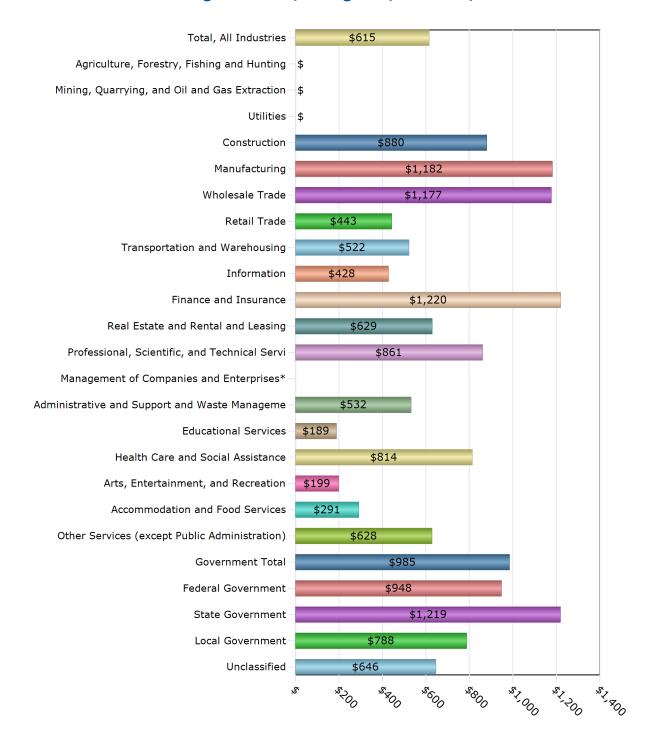


Average: 9.7%

Source: U.S. Census Bureau,

Local Employment Dynamics (LED) Program, 1st Quarter (January, February, March) 2016, all ownerships.

### Average Weekly Wage by Industry



Note: Asterisk (\*) indicates non-disclosable data.

Source: Virginia Employment Commission, Economic Information & Analytics, Quarterly Census of Employment and Wages (QCEW), 1st Quarter (January, February, March) 2017.

# Age of Workers by Industry

	14-18	19-21	22-24	25-34	35-44	45-54	55-64	65+
Total, All Industries	462	833	874	2,115	1,771	1,924	1,561	606
Agriculture, Forestry, Fishing and Hunting								
Mining, Quarrying, and Oil and Gas Extraction								
Utilities								
Construction		8	12	66	87	161	156	33
Manufacturing		3	3	19	20	44	39	5
Wholesale Trade			7	15	22	32	20	10
Retail Trade	142	344	352	696	505	555	482	211
Transportation and Warehousing			3	21	16	11	11	
Information	12	13	5	14	11	10	7	
Finance and Insurance		3	13	53	49	62	50	20
Real Estate and Rental and Leasing		13	14	40	29	24	22	19
Professional, Scientific, and Technical Servi	4	6	11	59	73	106	83	40
Management of Companies and Enterprises				3	3			
Administrative and Support and Waste Manageme		5	7	18	22	17	20	
Educational Services			23	88	166	156	170	51
Health Care and Social Assistance	11	56	85	357	302	348	246	86
Arts, Entertainment, and Recreation	11	19	21	49	42	42	25	13
Accommodation and Food Services	249	335	278	499	318	247	124	63
Other Services (except Public Administration)	19	16	27	76	65	56	53	34
Public Administration	7	4	10	41	37	48	49	14

Source: U.S. Census Bureau,

Local Employment Dynamics (LED) Program, 2nd Quarter (April, May, June) 2016, all ownerships.

### What is LED? -

Developed by the U.S. Census Bureau, the Local Employment Dynamics (LED) program merges Virginia's Unemployment Compensation wage and employer records with Census demographic data. Read more about LED on the following website:



http://lehd.did.census.gov/led/

# **Industry Employment and Projections**

Long Term

		Employment		Percent		
	Estimated 2014	Projected 2024	Change	Total	Annual	
Total, All Industries	71,276	76,809	5,533	7.76%	.75%	
Agriculture, Forestry, Fishing and Hunting	***	***	***		***	
Mining, Quarrying, and Oil and Gas Extraction	***	***	***		***	
Utilities	1,318	1,194	-124	-9.41%	98%	
Construction	2,383	2,635	252	10.57%	1.01%	
Manufacturing	6,501	6,133	-368	-5.66%	58%	
Wholesale Trade	1,762	1,782	20	1.14%	.11%	
Retail Trade	9,027	9,725	698	7.73%	.75%	
Transportation and Warehousing	3,477	3,698	221	6.36%	.62%	
Information	***	***	***		***	
Finance and Insurance	1,036	1,097	61	5.89%	.57%	
Real Estate and Rental and Leasing	656	677	21	3.2%	.32%	
Professional, Scientific, and Technical Servi	1,654	1,971	317	19.17%	1.77%	
Management of Companies and Enterprises	306	316	10	3.27%	.32%	
Administrative and Support and Waste Manageme	2,016	2,179	163	8.09%	.78%	
Educational Services	4,974	5,575	601	12.08%	1.15%	
Health Care and Social Assistance	10,760	13,290	2,530	23.51%	2.13%	
Arts, Entertainment, and Recreation	505	561	56	11.09%	1.06%	
Accommodation and Food Services	6,345	6,742	397	6.26%	.61%	
Other Services (except Public Administration)	2,045	2,228	183	8.95%	.86%	

Note: Asterisks (\*\*\*) indicate non-disclosable data.

Projections data is for Crater Area (LWDA XV). No data available for Colonial Heights city.

Source: Virginia Employment Commission, Economic Information & Analytics,

Long Term Industry and Occupational Projections, 2014-2024.

# **Industry Employment and Projections**

Short Term

		Employment		Percent		
	Estimated 2015	Projected 2017	Change	Total	Annual	
Total, All Industries	3,977,496	4,093,656	116,160	2.92%	1.45%	
Agriculture, Forestry, Fishing and Hunting	4,210	4,433	223	5.3%	2.61%	
Mining, Quarrying, and Oil and Gas Extraction	6,805	5,869	-936	-13.75%	-7.13%	
Utilities	10,717	10,695	-22	21%	1%	
Construction	185,026	195,598	10,572	5.71%	2.82%	
Manufacturing	232,632	233,073	441	.19%	.09%	
Wholesale Trade	110,001	111,188	1,187	1.08%	.54%	
Retail Trade	412,345	421,889	9,544	2.31%	1.15%	
Transportation and Warehousing	112,837	117,619	4,782	4.24%	2.1%	
Information	69,554	68,654	-900	-1.29%	65%	
Finance and Insurance	131,712	136,266	4,554	3.46%	1.71%	
Real Estate and Rental and Leasing	52,593	53,535	942	1.79%	.89%	
Professional, Scientific, and Technical Servi	394,584	409,625	15,041	3.81%	1.89%	
Management of Companies and Enterprises	74,086	75,252	1,166	1.57%	.78%	
Administrative and Support and Waste Manageme	224,339	236,780	12,441	5.55%	2.74%	
Educational Services	365,350	372,071	6,721	1.84%	.92%	
Health Care and Social Assistance	427,570	446,476	18,906	4.42%	2.19%	
Arts, Entertainment, and Recreation	56,096	57,991	1,895	3.38%	1.68%	
Accommodation and Food Services	334,516	349,857	15,341	4.59%	2.27%	
Other Services (except Public Administration)	133,850	136,332	2,482	1.85%	.92%	

Note: Asterisks (\*\*\*) indicate non-disclosable data.

Projections data is for Virginia Statewide. No data available for Colonial Heights city.

Source: Virginia Employment Commission, Economic Information & Analytics,

Short Term Industry and Occupational Projections, 2015-2017.

# Occupation Employment and Projections

Long Term

	Employment				Openings	
	Estimated 2014	Projected 2024	% Change	Replace -ments	Growth	Total
Total, All Occupations	71,276	76,809	7.76%	1,701	629	2,330
Management Occupations	3,052	3,219	5.47%	73	18	91
Business and Financial Operations Occupations	3,684	3,744	1.63%	69	9	78
Computer and Mathematical Occupations	926	1,013	9.4%	12	10	22
Architecture and Engineering Occupations	1,174	1,168	51%	30	3	33
Life, Physical, and Social Science Occupations	693	687	87%	18	2	20
Community and Social Service Occupations	1,230	1,433	16.5%	26	20	46
Legal Occupations	282	303	7.45%	5	2	7
Education, Training, and Library Occupations	3,922	4,373	11.5%	83	46	129
Arts, Design, Entertainment, Sports, and Media Occupations	395	404	2.28%	8	2	10
Healthcare Practitioners and Technical Occupations	4,884	5,612	14.91%	104	73	177
Healthcare Support Occupations	1,739	2,194	26.16%	39	46	85
Protective Service Occupations	3,954	4,177	5.64%	104	22	126
Food Preparation and Serving Related Occupations	6,305	6,815	8.09%	222	60	282
Building and Grounds Cleaning and Maintenance Occupations	2,049	2,220	8.35%	42	18	60
Personal Care and Service Occupations	3,598	4,484	24.62%	59	90	149
Sales and Related Occupations	6,973	7,315	4.9%	229	35	264
Office and Administrative Support Occupations	9,603	10,094	5.11%	212	66	278
Farming, Fishing, and Forestry Occupations	***	***	***	***	***	***
Construction and Extraction Occupations	2,723	2,924	7.38%	39	20	59
Installation, Maintenance, and Repair Occupations	2,548	2,717	6.63%	60	19	79
Production Occupations	4,812	4,610	-4.2%	114	8	122
Transportation and Material Moving Occupations	6,635	7,204	8.58%	152	57	209

Note: Asterisks (\*\*\*) indicate non-disclosable data.

Projections data is for Crater Area (LWDA XV). No data available for Colonial Heights city.

Source: Virginia Employment Commission, Economic Information & Analytics,

Long Term Industry and Occupational Projections, 2014-2024.

# Occupation Employment and Projections

Short Term

	Employment				Openings	
	Estimated 2015	Projected 2017	% Change	Replace -ments	Growth	Total
Total, All Occupations	3,977,496	4,093,656	2.92%	92,736	59,171	151,907
Management Occupations	211,684	216,918	2.47%	4,446	2,618	7,064
Business and Financial Operations Occupations	276,201	284,397	2.97%	4,962	4,098	9,060
Computer and Mathematical Occupations	203,891	212,732	4.34%	2,536	4,451	6,987
Architecture and Engineering Occupations	78,184	79,032	1.08%	1,861	488	2,349
Life, Physical, and Social Science Occupations	33,613	34,156	1.62%	820	278	1,098
Community and Social Service Occupations	53,847	56,057	4.1%	1,101	1,105	2,206
Legal Occupations	43,892	44,747	1.95%	712	428	1,140
Education, Training, and Library Occupations	243,781	249,029	2.15%	5,092	2,624	7,716
Arts, Design, Entertainment, Sports, and Media Occupations	61,233	62,553	2.16%	1,408	678	2,086
Healthcare Practitioners and Technical Occupations	205,158	211,360	3.02%	4,160	3,102	7,262
Healthcare Support Occupations	90,672	94,357	4.06%	1,859	1,842	3,701
Protective Service Occupations	105,361	107,514	2.04%	2,354	1,081	3,435
Food Preparation and Serving Related Occupations	327,173	342,449	4.67%	14,249	7,644	21,893
Building and Grounds Cleaning and Maintenance Occupations	151,649	157,036	3.55%	2,839	2,694	5,533
Personal Care and Service Occupations	155,803	163,251	4.78%	3,230	3,728	6,958
Sales and Related Occupations	423,418	432,998	2.26%	13,691	4,790	18,481
Office and Administrative Support Occupations	554,516	566,160	2.1%	11,737	5,962	17,699
Farming, Fishing, and Forestry Occupations	6,868	7,147	4.06%	168	141	309
Construction and Extraction Occupations	187,792	195,659	4.19%	2,884	4,098	6,982
Installation, Maintenance, and Repair Occupations	152,257	156,081	2.51%	3,384	2,080	5,464
Production Occupations	181,313	183,120	1%	3,937	1,364	5,301
Transportation and Material Moving Occupations	229,190	236,903	3.37%	5,304	3,878	9,182

Note: Asterisks (\*\*\*) indicate non-disclosable data.

Projections data is for Virginia Statewide. No data available for Colonial Heights city.

Source: Virginia Employment Commission, Economic Information & Analytics,

Short Term Industry and Occupational Projections, 2015-2017.

### **Growth Occupations**

	Employment			Average			
	Estimated 2014	Projected 2024	% Change	Replace -ments	Growth	Total	Average Annual Salary
Home Health Aides	***	***	***	***	***	***	N/A
Personal Care Aides	1,827	2,524	38.15%	15	70	85	\$17,617
Medical Assistants	209	280	33.97%	4	7	11	\$25,667
Marriage and Family Therapists	***	***	***	***	***	***	N/A
Computer Systems Analysts	175	226	29.14%	2	5	7	\$81,000
Phlebotomists	112	144	28.57%	2	3	5	\$31,483
Mental Health and Substance Abuse Social Workers	108	138	27.78%	3	3	6	\$49,951
Packers and Packagers, Hand	696	887	27.44%	18	19	37	\$29,797
Self-Enrichment Education Teachers	***	***	***	***	***	***	N/A
Taxi Drivers and Chauffeurs	177	222	25.42%	3	4	7	\$25,501
Nursing Assistants	864	1,082	25.23%	20	22	42	\$26,319
Medical Records and Health Information Technicians	100	123	23%	2	2	4	\$36,088
Dental Hygienists	***	***	***	***	***	***	N/A
Receptionists and Information Clerks	439	537	22.32%	12	10	22	\$28,476
Medical and Clinical Laboratory Technicians	103	125	21.36%	2	2	4	\$39,499
First-Line Supervisors of Personal Service Workers	145	175	20.69%	3	3	6	\$42,803
Licensed Practical and Licensed Vocational Nurses	945	1,140	20.63%	27	20	47	\$40,692
Physicians and Surgeons, All Other	98	117	19.39%	3	2	5	\$220,463
Industrial Machinery Mechanics	177	211	19.21%	5	3	8	\$47,118
Child, Family, and School Social Workers	227	270	18.94%	6	4	10	\$43,490

Note: Asterisks (\*\*\*) indicate non-disclosable data.

Projections and OES wage data are for Crater Area (LWDA XV). No data available for Colonial Heights city.

Source: Virginia Employment Commission, Economic Information & Analytics, Long Term Industry and Occupational Projections, 2014-2024

Occupational Employment Statistics (OES) Survey, 2016.

# **Declining Occupations**

		Employment				
	Estimated 2014	Projected 2024	% Change	Replace -ments	Growth	Total
Postal Service Mail Carriers	154	108	-29.87%	3	0	3
Cooks, Fast Food	580	493	-15%	15	0	15
Nuclear Engineers	***	***	***	***	***	***
Chemical Plant and System Operators	***	***	***	***	***	***
HelpersProduction Workers	***	***	***	***	***	***
Chemical Technicians	***	***	***	***	***	***
Bookkeeping, Accounting, and Auditing Clerks	674	622	-7.72%	7	0	7
Chemical Equipment Operators and Tenders	311	289	-7.07%	10	0	10
Computer Occupations, All Other	***	***	***	***	***	***
Chemists	104	100	-3.85%	2	0	2
Tellers	342	329	-3.8%	13	0	13
Executive Secretaries and Executive Administrative Assistants	190	183	-3.68%	2	0	2
First-Line Supervisors of Production and Operating Workers	365	352	-3.56%	6	0	6
Purchasing Agents, Except Wholesale, Retail, and Farm Products	284	276	-2.82%	8	0	8
Information and Record Clerks, All Other	201	196	-2.49%	5	0	5
Chemical Engineers	134	131	-2.24%	4	0	4
Industrial Engineers	***	***	***	***	***	***
Business Operations Specialists, All Other	749	735	-1.87%	9	0	9
Dishwashers	121	119	-1.65%	5	0	5
Inspectors, Testers, Sorters, Samplers, and Weighers	266	262	-1.5%	7	0	7

Note: Asterisks (\*\*\*) indicate non-disclosable data.

Projections data is for Crater Area (LWDA XV). No data available for Colonial Heights city.

Source: Virginia Employment Commission, Economic Information & Analytics, Long Term Industry and Occupational Projections, 2014-2024.

### Consumer Price Index (CPI)

#### All Urban Consumers (CPI-U)

	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Ann.	% chg
2007	202.416	203.499	205.352	206.686	207.949	208.352	208.299	207.917	208.490	208.936	210.177	210.036	207.342	2.8
2008	211.080	211.693	213.528	214.823	216.632	218.815	219.964	219.086	218.783	216.573	212.425	210.228	215.303	3.8
2009	211.143	212.193	212.709	213.240	213.856	215.693	215.351	215.834	215.969	216.177	216.330	215.949	214.537	-0.4
2010	216.687	216.741	217.631	218.009	218.178	217.965	218.011	218.312	218.439	218.711	218.803	219.179	218.056	1.6
2011	220.223	221.309	223.467	224.906	225.964	225.722	225.922	226.545	226.889	226.421	226.230	225.672	224.939	3.2
2012	226.665	227.663	229.392	230.085	229.815	229.478	229.104	230.379	231.407	231.317	230.221	229.601	229.594	2.1
2013	230.280	232.166	232.773	232.531	232.945	233.504	233.596	233.877	234.149	233.546	233.069	233.049	232.957	1.5
2014	233.916	234.781	236.293	237.072	237.900	238.343	238.250	237.852	238.031	237.433	236.151	234.812	236.736	1.6
2015	233.707	234.722	236.119	236.599	237.805	238.638	238.654	238.316	237.945	237.838	237.336	236.525	237.017	0.1
2016	236.916	237.111	238.132	239.261	240.229	241.018	240.628	240.849	241.428	241.729	241.353	241.432	240.007	1.3
2017	242.839	243.603	243.801	244.524	244.733	244.955	244.786	245.519						

#### Urban Wage Earners and Clerical Workers (CPI-W)

	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Ann.	% chg
2007	197.559	198.544	200.612	202.130	203.661	203.906	203.700	203.199	203.889	204.338	205.891	205.777	202.767	2.9
2008	206.744	207.254	209.147	210.698	212.788	215.223	216.304	215.247	214.935	212.182	207.296	204.813	211.053	4.1
2009	205.700	206.708	207.218	207.925	208.774	210.972	210.526	211.156	211.322	211.549	212.003	211.703	209.630	-0.7
2010	212.568	212.544	213.525	213.958	214.124	213.839	213.898	214.205	214.306	214.623	214.750	215.262	213.967	2.1
2011	216.400	217.535	220.024	221.743	222.954	222.522	222.686	223.326	223.688	223.043	222.813	222.166	221.575	3.6
2012	223.216	224.317	226.304	227.012	226.600	226.036	225.568	227.056	228.184	227.974	226.595	225.889	226.229	2.1
2013	226.520	228.677	229.323	228.949	229.399	230.002	230.084	230.359	230.537	229.735	229.133	229.174	229.324	1.4
2014	230.040	230.871	232.560	233.443	234.216	234.702	234.525	234.030	234.170	233.229	231.551	229.909	232.771	1.5
2015	228.294	229.421	231.055	231.520	232.908	233.804	233.806	233.366	232.661	232.373	231.721	230.791	231.810	-0.4
2016	231.061	230.972	232.209	233.438	234.436	235.289	234.771	234.904	235.495	235.732	235.215	235.390	234.076	1.0
2017	236.854	237.477	237.656	238.432	238.609	238.813	238.617	239.448						

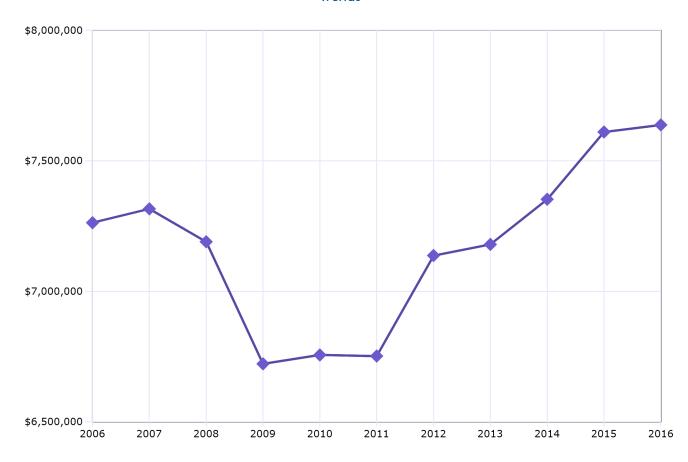
Note: CPI data is for the United States only. No data available for Colonial Heights city.

The CPI-U includes expenditures by urban wage earners and clerical workers, professional, managerial, and technical workers, the self-employed, short-term workers, the unemployed, retirees and others not in the labor force. The CPI-W only includes expenditures by those in hourly wage earning or clerical jobs.

Source: Bureau of Labor Statistics, Consumer Price Indexes (CPI) Program.

# **Local Option Sales Tax**

Trends



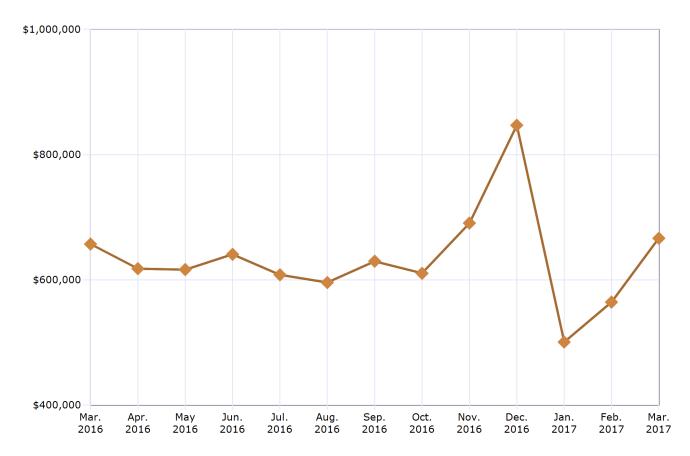
	Colonial Heights city	Virginia
2006	\$7,262,894	\$1,028,544,074
2007	\$7,316,103	\$1,056,766,678
2008	\$7,190,114	\$1,032,815,078
2009	\$6,722,269	\$979,594,664
2010	\$6,756,422	\$992,820,512
2011	\$6,752,237	\$1,035,981,229
2012	\$7,137,310	\$1,080,663,042
2013	\$7,179,859	\$1,093,292,668
2014	\$7,352,761	\$1,131,194,860
2015	\$7,610,560	\$1,179,611,271
2016	\$7,637,710	\$1,202,257,995

Note: This data is based on Virginia sales tax revenues deposited, rather than the actual taxable sales figures as reported on a dealer's return.

Source: Virginia Department of Taxation, Revenue Forecasting.

### **Local Option Sales Tax**

Past 12 Months



	Colonial Heights city	Virginia
Mar. 2016	\$657,210	\$103,129,428
Apr. 2016	\$618,031	\$96,492,946
May 2016	\$616,545	\$99,084,148
Jun. 2016	\$640,891	\$106,933,368
Jul. 2016	\$608,214	\$99,245,902
Aug. 2016	\$595,813	\$100,841,437
Sep. 2016	\$629,901	\$101,173,002
Oct. 2016	\$610,541	\$102,651,090
Nov. 2016	\$690,722	\$100,777,400
Dec. 2016	\$846,894	\$122,141,874
Jan. 2017	\$500,857	\$86,952,366
Feb. 2017	\$564,596	\$88,897,947
Mar. 2017	\$666,526	\$105,638,212

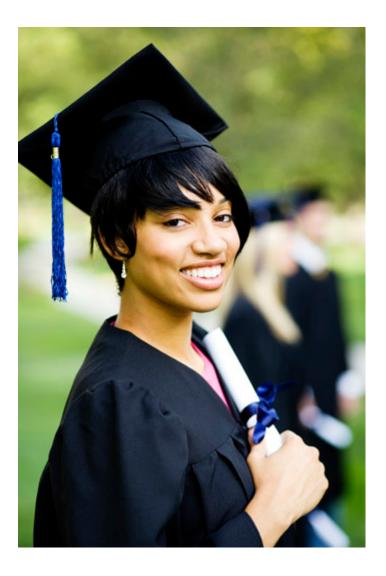
Note: This data is based on Virginia sales tax revenues deposited, rather than the actual taxable sales figures as reported on a dealer's return.

Source: Virginia Department of Taxation, Revenue Forecasting.

### IV. Education Profile

#### **Overview**

The Education Profile for Colonial Heights city provides an assortment of data collected from the United States Census Bureau and the National Center for Education Statistics (NCES).



#### **Related Terms and Definitions**

#### **Associate's degree**

An award that normally requires at least two but less than four years of full-time equivalent college work.

#### **Bachelor's degree**

An award that normally requires at least four but not more than five years of full-time equivalent college-level work.

#### Post-baccalaureate certificate

An award that requires completion of an organized program of study equivalent to 18 semester credit hours beyond the bachelor's. It is designed for persons who have completed a bachelor's degree, but do not meet the requirements of a master's degree.

#### Master's degree

An award that requires the successful completion of a program of study of at least the full-time equivalent of one but not more than two academic years of work beyond the bachelor's degree.

#### Post-master's certificate

An award that requires completion of an organized program of study equivalent to 24 semester credit hours beyond the master's degree, but does not meet the requirements of academic degrees at the doctor's level.

#### **Doctor's degree**

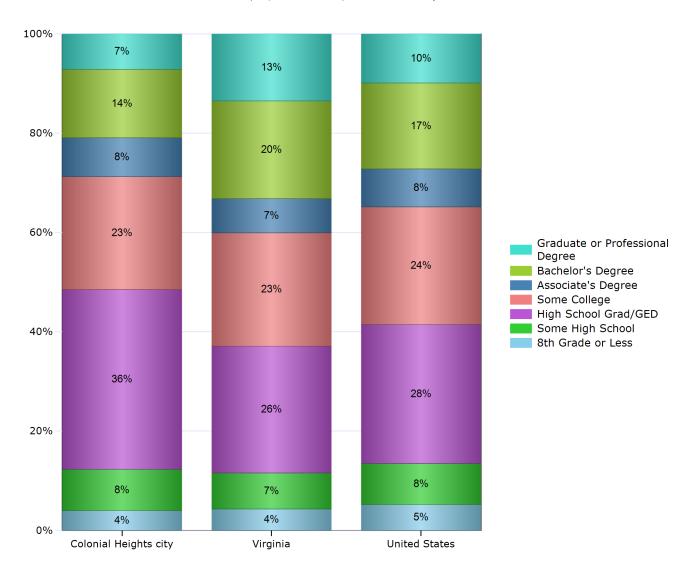
The highest award a student can earn for graduate study.

#### First-professional degree

An award that requires completion of a program that meets all of the following criteria: (1) completion of the academic requirements to begin practice in the profession; (2) at least two years of college work prior to entering the program; and (3) a total of at least six academic years of college work to complete the degree program, including prior required college work plus the length of the professional program itself.

#### **Educational Attainment**

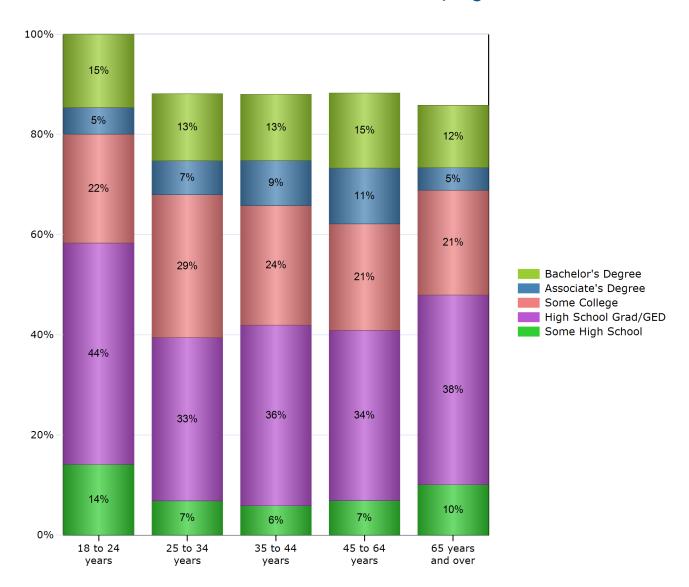
(Population 18 years and over)



	Colonial Heights city	Virginia	United States
8th Grade or Less	539	275,329	12,639,425
Some High School	1,130	464,075	20,093,117
High School Grad/GED	4,910	1,633,105	68,044,371
Some College	3,085	1,457,887	57,431,237
Associate's Degree	1,061	440,219	18,586,866
Bachelor's Degree	1,871	1,258,661	42,027,629
Graduate or Professional Degree	967	862,686	24,008,551
	13,563	6,391,962	242,831,196

Source: U.S. Census Bureau

# **Educational Attainment by Age**

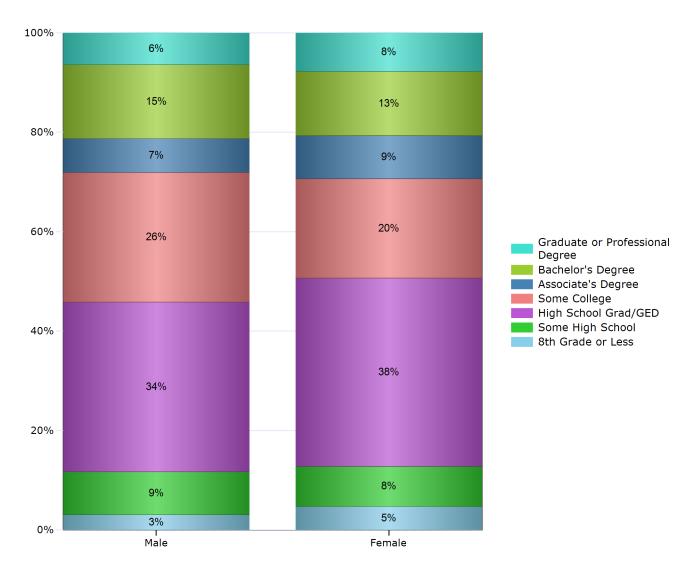


	18 - 24	25 - 34	35 - 44	45 - 64	65+	Total
8th Grade or Less		112	39	122	266	539
Some High School	212	144	118	310	346	1,130
High School Grad/GED	665	687	729	1,528	1,301	4,910
Some College	327	601	482	956	719	3,085
Associate's Degree	80	143	182	501	155	1,061
Bachelor's Degree	220	282	267	674	428	1,871
Graduate or Professional Degree		138	203	405	221	967
	1,504	2,107	2,020	4,496	3,436	13,563

Source: U.S. Census Bureau

### **Educational Attainment by Gender**

(Population 18 years and over)

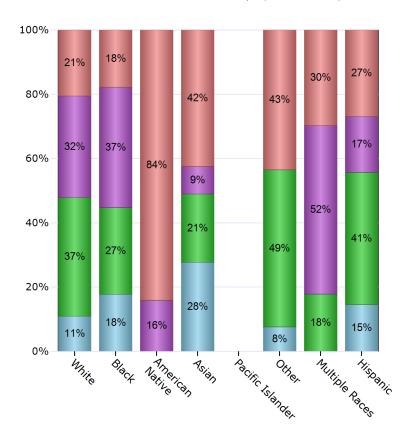


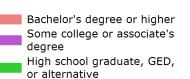
	Male	Female	Total
8th Grade or Less	187	352	539
Some High School	529	601	1,130
High School Grad/GED	2,090	2,820	4,910
Some College	1,598	1,487	3,085
Associate's Degree	415	646	1,061
Bachelor's Degree	911	960	1,871
Graduate or Professional Degree	390	577	967
	6,120	7,443	13,563

Source: U.S. Census Bureau

### **Educational Attainment by Race/Ethnicity**

(Population 25 years and over)





	Less	than	high	school	diploma
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	Less than high school diploma	High school grad, GED, or alternative	Some college or associate's degree	Bachelor's degree or higher	Total
Race					
White	1,106	3,715	3,184	2,069	10,074
Black or African American	217	330	458	218	1,223
American Indian or Alaska Native	0	0	7	37	44
Asian	120	92	37	184	433
Native Hawaiian/Pacific Islander	0	0	0	0	0
Other	14	90	0	80	184
Multiple Races	0	18	53	30	101
Ethnicity					
Hispanic or Latino (of any race)	69	194	82	127	472
	1,526	4,439	3,821	2,745	12,531

Source: U.S. Census Bureau

#### **Graduate Data Trends**

#### Colonial Heights city

	Cert. <1 yr.	Cert. 1-2 yrs.	Assoc.	Cert. 2-4 yrs.	ВА	Cert. Post-BA	MA	Cert. Post-MA	Ph.D.	1st Prof.
2003		22								
2004		25								
2005		22								
2006		20								
2007		9								
2008										
2009										
2010										
2011										
2012										
2013										

Note: This table only reflects degrees completed from institutions within Colonial Heights city

#### Virginia Statewide

	Cert. <1 yr.	Cert. 1-2 yrs.	Assoc.	Cert. 2-4 yrs.	ВА	Cert. Post-BA	MA	Cert. Post-MA	Ph.D.	1st Prof.
2003	5,245	3,079	11,174	97	32,635	178	9,948	447	974	2,133
2004	4,465	3,772	11,400	76	33,392	247	10,487	360	1,033	2,407
2005	3,983	3,831	11,833	77	34,615	476	11,255	251	1,268	2,496
2006	4,213	4,298	14,431	102	39,247	608	12,429	225	1,440	2,490
2007	4,478	3,686	15,519	116	40,381	650	12,781	252	1,516	2,626
2008	5,197	3,813	16,207	134	39,160	725	13,802	334	1,080	2,168
2009	6,259	4,587	17,179	85	40,233	756	15,445	300	925	2,064
2010	7,648	8,158	21,014	374	45,361	915	18,889	601	2,100	2,598
2011	6,972	12,557	24,306	473	49,109	1,055	20,697	727	2,329	2,658
2012	8,825	12,801	26,199	620	53,051	1,215	21,516	686	2,095	3,298
2013	8,153	12,179	25,854	484	54,778	1,067	22,782	706	2,230	2,963

Source: U.S. Department of Education, Institute of Education Sciences (IES).

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www.VirginiaLMI.com



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737 South Sycamore Street Petersburg, VA 23803

Phone: (804) 765-5800 http://www.srmconline.com Number of 2013 graduates: 45

Source: U.S. Department of Education, Institute of Education Sciences (IES), 2013.